



# What Can I Do With a Major in... Multimedia Studies

## What is Multimedia Studies...

If you have an artistic flair and a knack for computer programs, you might have what it takes to build a multimedia career. With a multimedia-related degree, you could be qualified to apply for a wide variety of positions, including animator, web designer or video technician. As a multimedia professional, you might be responsible for combining your creative, artistic abilities and technical competencies. You're responsible for using media such as audio and video to create content for a variety of audiences. If you'd like to work in the multimedia field, you will have fair career prospects: the U.S. Bureau of Labor Statistics predicted that multimedia artist jobs would increase six percent from 2012 to 2022, thanks to consumers' demand for animation and visual effects.

## Potential Employers:

- ❖ Technical Support Services
- ❖ Film and Media Production Industries – Private and Public
- ❖ Motion Picture Industries
- ❖ Broadcasting Industries
- ❖ Schools
- ❖ Public Relations
- ❖ Web Design
- ❖ Self-employed (ex: YouTube)
- ❖ Magazines
- ❖ Animation Studios
- ❖ Art Galleries
- ❖ Printing Press

## Possible Job Titles:

- ❖ Web Designer
- ❖ Journalist
- ❖ Broadcaster
- ❖ Video Game Designer
- ❖ Network Programmer
- ❖ Digital Specialist
- ❖ Information Technology Specialist
- ❖ Publisher

- ❖ Magazine Editor
- ❖ University/College Professor
- ❖ Telecommunicator
- ❖ Animator
- ❖ Advertising Artist
- ❖ Animated Cartoonist
- ❖ Artistic Illustrator
- ❖ Calligrapher
- ❖ Background Artist
- ❖ Graphic Designer

- ❖ Art Layout Designer
- ❖ 2D Animating Artist
- ❖ Illustrator
- ❖ Art Supervisor
- ❖ Visual Arts Specialist
- ❖ Cartoon Colorist
- ❖ Video Game Programmer
- ❖ Assistant Animator
- ❖ Cover Page Illustrator
- ❖ Cybergraphic Designer

# How This Major Helps You Move Forward:

## Skills I've learned in this major:

- ❖ Understand the implications of new information, trends, and technology on the media industry
- ❖ Decision making based on strengths and weaknesses of various approaches or solutions
- ❖ Knowledge of computer systems, hardware, and software
- ❖ Knowledge of computerized video/audio editing software
- ❖ Artistic skills, such as color design, modeling, animation, and scripting

## Additional Information can be found at:

[www.assist.org](http://www.assist.org)  
[www.salary.com](http://www.salary.com)  
[www.uncw.edu/career/WhatCanIDoWithaMajorIn.html](http://www.uncw.edu/career/WhatCanIDoWithaMajorIn.html)  
[www.cacareerzone.org](http://www.cacareerzone.org)  
[www.lamission.edu/careercenter](http://www.lamission.edu/careercenter)

## CSU/UC Related Transfer majors (BA/BS):

- ❖ **UCLA:** Design/Media Arts B.A.
- ❖ **CSUN:** Cinema and Television Arts BA (with options in Electronic Media Management, Film Production, Media Theory & Criticism, Multimedia Production, Screenwriting, TV Production)
- ❖ **CSU East Bay:** Art B.A. - Multimedia Option, Art B.F.A. - Multimedia Option, Communications B.A. - Media Production Option)
- ❖ ... and more!

Go to [www.assist.org](http://www.assist.org) to see universities that offer these majors

## Graduate Degree Options (MA/MS):

- ❖ **SDSU:** Communication MA (Concentrations: Communication; Mass Communication & Media Studies)
- ❖ **CSUN:** Mass Communication MA
- ❖ **UC Berkeley:** Journalism MJ

This is **general information**. For specific information on majors and careers please see a counselor in the Career Center – Claudia Ramirez (818) 833-3403; [careercenter@lamission.edu](mailto:careercenter@lamission.edu)