



What Can I Do With a Major in... Communication Studies

What is Communication Studies...

Communication Studies is the perfect major for students with multiple interests and diverse talents because the discipline provides theory, tools, and techniques for analyzing, managing and improving communication in every arena of professional and personal interaction. Courses in Communication Studies will challenge your mind, broaden your views, and develop in you an increased awareness of and skill in communication practices. It is an academic discipline that deals with processes of human communication. There are three types of communication: *verbal*, involving listening to a person to understand the meaning of a message; *written*, in which a message is read; and *nonverbal* communication involving observing a person and inferring meaning. The discipline encompasses a range of topics, from face-to-face conversation to mass media outlets such as television broadcasting. Communication studies also examines how messages are interpreted through the political, cultural, economic, semiotic, hermeneutic, and social dimensions of their contexts.

Potential Employers

- ❖ Internet Sites
- ❖ Television and Radio Stations
- ❖ Film Industry
- ❖ Private Corporations
- ❖ Public Service Organizations
- ❖ Public Opinion Research Firms
- ❖ Public Relations Firms
- ❖ Advertising Agencies
- ❖ Public Opinion Organizations
- ❖ Radio and Television Companies
- ❖ Sports and Entertainment Organizations
- ❖ Hospitality and Tourism Industry
- ❖ Nonprofit Organizations
- ❖ Consulting Firms
- ❖ Freelance

Possible Job Titles

- ❖ Accountant Executive
- ❖ Hospitality Manager
- ❖ Paralegal
- ❖ Advertising Manager
- ❖ Personnel Specialist
- ❖ Association Administrator
- ❖ Human Resource Administrator
- ❖ Presenter
- ❖ Bank Officer
- ❖ Labor Relations Specialist
- ❖ Telemarketing Specialist

- ❖ Claims Adjuster/Examiner
- ❖ Promotions Manager
- ❖ Consumer Affairs Specialist
- ❖ Lawyer
- ❖ Public Information Officer
- ❖ Corporate Communications Director
- ❖ Legal Assistant
- ❖ Credit Manager
- ❖ Management Analyst

- ❖ Customer Service Representative
- ❖ Recreation/Attractions Manager
- ❖ Events Planner
- ❖ Fashion Merchandiser
- ❖ Media Management Research Training and Specialist
- ❖ Professor
- ❖ Stockbroker
- ❖ Special Events Coordinator

How This Major Helps You Move Forward:

Skills I've learned in this major:

- ❖ Research and analysis of information
- ❖ Writing for clarity and explanation
- ❖ Interpersonal communications
- ❖ Visual design
- ❖ Public speaking
- ❖ Media relations
- ❖ Problem solving
- ❖ Decision making
- ❖ Leadership
- ❖ Conflict resolution
- ❖ Presentation speaking

Additional Information can be Found at:

www.assist.org

www.salary.com

www.uncw.edu/career/WhatCanIDoWithaMajorIn.html

www.cacareerzone.org

www.lamission.edu/careercenter

CSU/ UC Related major Transfer (BA/BS):

- ❖ **CSUN:** Communication Studies BA, Journalism BA
- ❖ **SDSU:** Communications BA
- ❖ **CSU San Bernardino:** Communication BA
(**Concentrations:** Human Communication; Intercultural Communication; Mass Communication; Public Argumentation and Rhetoric; Public Relations)
- ❖ **UCI:** Literary Journalism BA
- ❖ ... and more!

Go to www.assist.org to see universities that offer these majors

CSU/UC Graduate Degree Options MA/MS):

- ❖ **SDSU:** Communication MA (Concentrations: Communication; Mass Communication & Media Studies)
- ❖ **CSUN:** Mass Communication MA
- ❖ **SJSU:** Mass Communication MA

This is **general information**. For specific information on majors and careers please see a counselor in the Career Center – Claudia Ramirez (818) 833-3403; careercenter@lamission.edu