



DISTRICTWIDE COMMUNICATION

ASSESSMENT RESULTS AND IDEAS FOR IMPROVEMENT

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Institutional Effectiveness

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District Academic Senate Summit

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ACCJC 2009 District Recommendations Cityside Colleges

Board and Administrative Organization

“...To meet standards, develop and implement methods for the evaluation of role delineation and governance and decision-making structures and processes for the college and the district. Widely communicate the results of the evaluation and use those results as the basis for improvement...”

ACCJC Letter, June 30, 2009

District Response:

- District Planning and Accreditation Committee (DPAC) created the **District-Level Governance and Decision Making Assessment** in 2010
- Formal assessment to be conducted every two years
- Includes 11 respondent groups from Chancellor's Cabinet to Student Affairs Committees
- Results used to improve structure and processes of current district-level governance committees and councils and inform revision of District Strategic Plan

Survey Question:

District Governance Website LACCD 411

- **Question:** The District-level governance webpage, **LACCD 411**, is an excellent resource for communication and information sharing
- **In 2012 and 2014, over half of respondents had ‘no opinion or did not know’ about LACCD 411**
 - In 2014, over 85% of respondents from Mission and Trade had ‘no opinion or did not know’ about LACCD 411
- Comparing 2012 and 2014, respondent satisfaction with LACCD 411 has declined

	2012-13	2014-15	Change
Agree	27.8%	21.7%	-6.1%
Disagree	23.5%	26.1%	+2.6%

Survey Question: Issues with District-level Governance & Communications

- **Question:** What do you think are the central problems with district-level participatory governance in the LACCD?
- All 3 years, one of the most commonly mentioned central problems with district-level governance at LACCD has been **'lack of communication or transparency'**
- In 2014, one third of the responses stated: **Lack of communication or transparency**

2010-11	2012-13	2014-15
35.2%	26.2%	31.0%

Survey Question: How to Improve Participatory Governance and Decision Making

- **Question:** How can we improve district-level participatory governance and decision making?
- In 2012 and 2014, a quarter of the responses suggested: **Improve communications and information dissemination related to district-level decision-making processes** as a way to improve district-level participatory governance and decision making

2012-13	2014-15
26.3%	24.7%

What Do We Strive For?

Standard IV.D.6 says:

Communication between colleges and districts/systems ensures effective operations of the colleges and should be timely, accurate, and complete in order for the colleges to make decisions effectively.

Brainstorm: What Are Our Strategies to Address the Standard ?



COMMUNICATION IS A **TWO-WAY** STREET!!