


2015-2016 Review For: ACCTG,BUS,ECON,FINANCE,MARKET,MGMT Combined (Completed)
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ACCTG

Course	SLO Information	# Assessments	Last Assessment	Next Assessment
ACCTG 001	SLO			
	1. Analyze and record business transactions and prepare adjusting and closing entries necessary to complete the accounting cycle.	10	Spring 2014	Spring 2016
	2. Apply the accrual basis of accounting to measure business income, determine financial position and evaluate profitability and liquidity.	9	Spring 2015	Fall 2015
ACCTG 002	SLO			
	1. Students will be able to apply managerial cost accounting concepts, including job order and process costing to facilitate business decisions.	3	Spring 2015	Fall 2015
	2. Students will be able to quantify and interpret operation performance using budget, standard cost, financial ratio and cost behavior analysis.	4	Spring 2014	Spring 2016
ACCTG 015	SLO			
	1. Students will apply the fundamentals of federal income taxation with emphasis on the taxation of individuals.	2	Fall 2014	Fall 2016
ACCTG 015	2. Student will be able to identify and describe administrative procedures of tax law.	2	Fall 2014	Fall 2016
	Totals:	Courses w/All SLOs Assessed: 3/3 (100 %) Courses w/at least one SLO Assessed: 3/3 (100 %)		

BUS

Course	SLO Information	# Assessments	Last Assessment	Next Assessment
	SLO			

BUS 001	Student will be able to distinguish the various leadership styles as they apply to all organizations, private and public.	6	Spring 2015	Spring 2017
	Student will be able to analyze the different economic systems that exist in the world.	3	Fall 2015	Fall 2015
	Student will be able to differentiate between types of publicly and private corporations.	5	Fall 2015	Spring 2016
BUS 005	SLO	# Assessments	Last Assessment	Next Assessment
	1. Students will be able to apply general Business Law concepts in the business world. Emphasis is on contracts as it relates to torts, negotiable instruments, E-commerce and business transactions.	1	Fall 2012	Fall 2015
	2. Students will be able to identify the fundamentals of a contract including the offer, acceptance, and consideration.	7	Fall 2015	Fall 2016
BUS 172	SLO	# Assessments	Last Assessment	Next Assessment
	1. Analyze the key issues and emerging trends of globalization in business and assess the impact of globalization.	1	Fall 2012	Fall 2015
	2. Evaluate the emerging opportunities in global business.	1	Spring 2013	Fall 2015
	3. Formulate strategies to overcome the challenges of globalization.	2	Fall 2014	Fall 2016
Totals:	Courses w/All SLOs Assessed: 3/3 (100 %) Courses w/at least one SLO Assessed: 3/3 (100 %)			

ECON

Course	SLO Information			
	SLO	# Assessments	Last Assessment	Next Assessment
ECON 001	1. Use the fundamentals of microeconomics including principles and processes to calculate the optimal price and quantity a firm, household, or government agency should select.	2	Spring 2013	Spring 2015
	2. Given a change in the determinants of either supply or demand, students will be able to predict what will happen to the equilibrium price and quantity.	2	Spring 2013	Spring 2015
	3. Students will be able to apply general Microeconomics concepts in the business world with emphasis on elasticity as it relates to pricing decisions of a firm, profits, economic rent, and the financial environment of business.	2	Spring 2013	Spring 2015
ECON 002	SLO	# Assessments	Last Assessment	Next Assessment
	Apply communication skills by reading, articulating, and discussing economic information and issues.	1	Spring 2013	Spring 2015
	Use economic terminology, concepts, and tools to explain current events.	1	Fall 2011	Spring 2015
Totals:	Courses w/All SLOs Assessed: 2/2 (100 %) Courses w/at least one SLO Assessed: 2/2 (100 %)			

FINANCE

Course	SLO Information			
	SLO	# Assessments	Last Assessment	Next Assessment
FINANCE 001	1. Describe the basic structure and function of American financial institutions that are sources of funds and outlets for investments.	1	Spring 2012	Spring 2015
	2. Identify policy makers, including the Federal Reserve Bank and assess their respective influence on the economy, credit, and return on investment.	1	Spring 2013	Spring 2015
	SLO	# Assessments	Last Assessment	Next Assessment
FINANCE 008	Student will be able to develop personal financial goals.	2	Fall 2014	Fall 2016
	Student will be able to identify the four elements in the financial planning process and their relationship.	3	Fall 2014	Fall 2016
Totals:	Courses w/All SLOs Assessed: 2/2 (100 %) Courses w/at least one SLO Assessed: 2/2 (100 %)			

MARKET

Course	SLO Information			
	SLO	# Assessments	Last Assessment	Next Assessment
MARKET 021	Student will be able to apply the 4 P's (product, promotion, price, place) to evaluate a marketing plan.	2	Spring 2015	Spring 2017
	Student will be able to use the SWOT analysis to select a target market for a business.	1	Fall 2014	Fall 2016
	Students will use the vocabulary of marketing to define assortment planning and pricing strategies.	2	Fall 2015	Spring 2015
	SLO	# Assessments	Last Assessment	Next Assessment
MARKET 022	1. Students will be able to analyze the role of green marketing in creating change in society.	1	Spring 2012	Fall 2015
	2. Students will be able to describe the necessary components to formulate successful green strategies.	2	Spring 2014	Spring 2016
	3. Students will be able to assess marketing challenges and strategically formulate logical solutions within the context of green marketing.	1	Spring 2012	Fall 2015
	SLO	# Assessments	Last Assessment	Next Assessment
MARKET 031	Student will be able to use retail merchandising terminology to describe the latest trends in retail marketing.	1	Spring 2012	Spring 2015
Totals:	Courses w/All SLOs Assessed: 3/3 (100 %) Courses w/at least one SLO Assessed: 3/3 (100 %)			

MGMT

Course	SLO Information		
	#	Last	Next

	SLO	Assessments	Assessment	Assessment
MGMT 002	Student will be able to conduct an interview. Report will examine different management styles and techniques.	3	Spring 2015	Fall 2016
	Student will be able to comprehend the key functions of management, by identify them, describe their functions and how they relate to each other.	3	Fall 2014	Fall 2016
	SLO	# Assessments	Last Assessment	Next Assessment
MGMT 013	Student will be able to assemble a business plan which includes the following: Compose structure and elements of a business plan. Evaluate feasibility through two financial statements, income statement and balance sheet.	2	Spring 2015	Spring 2015
	Student will be able to evaluate the environmental factors that affect small businesses.	3	Spring 2015	Spring 2017
	Student will be able to appraise the various legal forms available to businesses.	3	Spring 2015	Fall 2016
	SLO	# Assessments	Last Assessment	Next Assessment
MGMT 031	Student will be able to identify the specific skills of Human Relations.	3	Spring 2015	Spring 2016
	Student will be able to analyze the theories that motivates employees.	2	Spring 2015	Spring 2017
	SLO	# Assessments	Last Assessment	Next Assessment
MGMT 033	Student will learn to identify the various functions/role of the Human Resource unit within the corporation.	2	Fall 2013	Fall 2015
	Student will be able to evaluate at least one major topic involving Human Resources.	2	Fall 2014	Fall 2016
Totals:	Courses w/All SLOs Assessed: 4/4 (100 %) Courses w/at least one SLO Assessed: 4/4 (100 %)			

Summary:**Courses w/All SLOs Assessed: 17/17 (100 %)****Courses w/at least one SLO Assessed: 17/17 (100 %)**

Respondent(s)

1. Describe the status of the SLO Assessment in this discipline.

2. Summarize the changes that have been implemented based on SLO and PLO assessments from the past year.






[Click Here For Available Data](#)

3. Have the outcomes been re-evaluated since the implemented changes, and if so, has there been an improvement in student learning? Are any further changes scheduled?

Validation Team Response

Supplemental Files

Upload any files along with description that are relevant to this area.

FileName	Description	Uploaded
 BUSINESS FALL 13 Assessment Report 1-21-14.docx		6/1/2015 10:02:00 AM
 Business Fall 14 Assmt Rept..pdf		6/1/2015 10:01:00 AM
 Summary of Planned Changes - Fall 2014 Assessment.docx		6/1/2015 10:01:00 AM
 BUSINESS Assessment Report Dec 2012.doc		11/25/2013 8:53:00 PM
 Business SLO Assmt Report-SP2013.docx		11/25/2013 8:53:00 PM