FALL 2012 SLO/PLO ASSESSMENT REPORT

Date: December 20, 2012

Name of Person Reporting: Margie Long

Name of Department and/or Discipline:
  English/Speech/Journalism Department
  • Discipline – Communication Studies (Speech)

1. What courses/certificates/programs have you assessed this past semester?
   We assess our basic Speech 101 course on a continual basis. This semester we focused on student outcomes that directly relate to the understanding, clarity, and writing of outlines for speeches. We focused on the following five areas which were 1) clear organizational pattern in the introduction, body, and conclusion; 2) well developed main points and supporting information outside of the main point; 3) clearly written Works Cited page using MLA format; 4) well constructed sentences free from major errors in grammar and spelling; and 5) citations from varied scholarly sources of support. We designed a rubric that allowed us to evaluate the results of the student outlines into three categories… 1- Poor equates to work that needs improvement, 2-Good equates to average work, and 3-Excellent equates to outstanding work in all categories.

2. Summarize the analysis of your assessment results for courses in your area.
   Course: Speech 101 – Communication Studies (Public Speaking)
   We are fairly pleased with the results. We found the majority of the student’s work on their outlines fit into the “Good” category, followed by “Excellent,” and lastly “Poor”.

3. How have the results of your assessments been shared and discussed among the members of your program? (Provide dates and any minutes of meetings.)
   Results will be shared and discussed at our Spring 2013 discipline meeting. The date will be determined at the beginning of the semester to meet the needs of the adjunct faculty. We have one full-time tenured faculty member handling our Speech assessment responsibilities, scheduling discipline meetings, and securing and synthesizing input from all adjunct faculty.

4. How have the results of your assessments been shared and discussed with members of your advisory committee (if vocational program)?
   N/A We are not a vocational program
5. Based on the discussion and analysis of your assessment results, what changes have you made or do you plan to make? (Please provide dates, description of changes, and person responsible.).
Discussion and analysis will take place at our Spring Discipline meeting. For those unable to attend, information will be sent out in email form.

6. What resource requests are planned as a result of the assessments?
   As of now, via email communication and personal discussion with faculty members, here two of our immediate resource requests:
   
   • We definitely need our participation classes lowered to only 25 to 30 students per section. Then more of our students will succeed as the students receive individual instruction and attention to their needs.
   • The recommendation of taking Library seminars (ie: How to use MLA format) will be considered and discussed.

   We may find we need more after we have our Spring Discipline meeting.

7. Have the assessment results been posted on the online system?
   All results will be posted online in January.

**Written responses to these questions are due by Friday, December 21, 2012. These answers will be important evidence for accreditation.**