

*Strategic Enrollment Management Plan (2016-2019)*

Strategy	Activity	Lead Department / Person	Action Item / Measurable Outcomes
<b>GOAL #1 Access, Retention, and Success:</b> Ensure access and provide comprehensive student support that enhances retention and persistence, leading to greater student success.			
Access	Area High Schools, Meeting with students, Community Outreach, Senior Day	Outreach and Recruitment	Student and community awareness Consistent and/or increased student enrollment.
Retention	Ad Hoc Committee-Study student success in the classroom.	Student Support Service committee	Increase student success in the classroom Graduation rate
Counseling	Student Educational Plan, Transfer Center-Online counseling- Assessment-Orientation	Counseling	Graduation and transfer rates
Tutoring	Online tutoring--Videos-Tutorials-ESL Tutoring	Tutoring	Student GPA-scholarships – increase transfer rates.
Financial Aid	Outreach and high schools-Friday workshops-Cash for College	Financial Aid	Satisfactory academic progress
International Students and Veterans	Orientation-Student Educational Plan-Online Counseling-Transfer Center	International Students and Veterans	Status-Compliance-Transfer and graduation rates.
Child Development Center	Provide access and retention of full time students	Child Development Center	Continuing education toward graduation and transfer.