



Welcome to ITV - The Week-End College!
You are enrolled in:

Economics 1 (7908)
(UC: CSU) 3 Units

Principles of Economics

An introductory course in the principles of microeconomic theory, including economic analysis of the firm and resource allocation; analysis of the laws of supply and demand; market structures of the American economy; price theory; current domestic economic problems.

The Weekend College classes combine video lessons with online activities and weekend class meetings. You should complete all three components to successfully pass the class. The course requirements are in the online syllabus. If you have questions contact your instructor via email or by telephone during their office hours listed above.

Instructor
D.E.A. Cunningham, Ph.D.
 (818) 364-7600, ext. 7167
 deac18@hotmail.com

Office Hours
 Thursdays, 2:00 PM – 6:00 PM

Getting Started

Even though you do not meet with your instructor until the first weekend after the semester begins, your class begins on January 2, 2008. Follow the checklist below to get started in your class now.

1. Choose a Campus

Select the campus to attend your weekend class and make note of its time and location. Directions and maps to the campuses can be found at: www.laccd.edu/our_colleges/.

2. Buy Your Books

The back of this page lists the required and recommend books for your course. Buy your books as soon as possible so that you can get started on your assigned readings. Textbooks can be purchased at City, Southwest, Mission, Valley, and Pierce Colleges or from most online bookstores.

3. Log In

The class website opens **Jan. 2**, log in and read your course syllabus. It will list all assignments and quizzes times and due dates. You can find log-in instructions on the last page of this letter.

4. Email Your Instructor

Once you have logged in, email your instructor and let her know that you have successfully logged in to the class website.

5. Plan Your Schedule

Weekend College courses are fast paced—covering a lot of material in a short period of time. At a minimum, you can expect to spend 10 to 12 hours per week completing the assignments. Schedule time in advance for reading the textbooks, watching the video episodes and completing the online assignments. If you plan to watch or record the videos on the educational cable channel LA 36, note those times and set your Tivo or DVD recorder in advance. The broadcast schedule is on the back of this page.

Classroom Location Schedule

Attend class at either L.A. City College or L.A. Valley College. The instructor teaches at both locations.

Day	Campus	Time	Location
Saturday	L.A. City College	9:00 A.M. – 12 Noon	Holmes Hall, Rm. 107
	L.A. Valley College	1:30 P.M. – 4:30 P.M.	Foreign Language Bldg., Rm. 102

Attendance at the class meetings is expected.
 If you fail to attend, you may be dropped from class.

Winter 2008 CALENDAR

January 2 – February 2, 2008

Important Dates and Deadlines

Last Day to Add classes by STEP or Online	Jan. 1
Semester Begins	Jan. 2
Cablecasts Begin on Cable Channel LA 36	Jan. 3
Last Day to Drop or Change Classes	Jan. 5
<i>(without Incurring Fees)</i>	
Last Day to ADD by FAX or in-person.....	Jan. 9
Last Day to Drop Classes Without a "W".....	Jan. 11
<i>(no refund)</i>	
Last Day to File for Credit/No Credit	Jan. 17
Last Day to Drop with a "W".	Jan. 26
<i>(After this date a grade must be issued)</i>	

Class Meeting Schedule

Class Meeting.....	Jan. 5
Class Meeting.....	Jan. 12
Midterm Exams.....	Jan. 19
Class Meeting.....	Jan. 26
Final Exams	Feb. 2

A photo ID is required to take exams.

Textbooks

Required:

Title: Microeconomics
Edition: 17/E, 2007
Author: McConnell, Campbell R;Brue, Stanley L
Publisher: McGraw-Hill
ISBN: 0-07-327309-0



Videos

Choices & Change: Microeconomics

Four Ways to Watch the Videos

1. Watch the lessons on the Los Angeles Educational Channel, LA 36. The broadcast schedule is:
Thursdays, Jan. 3 – Jan. 31 @ 10:00 AM – 12:00 Noon
2. Purchase a complete set of the DVD's from the L.A. Pierce College Bookstore:
www.piercebookstore.com or 818-347-0313
3. Available in Broadband at: www.lamission.edu/ITV
4. Watch the video lessons in the Learning Resource Centers at any of the LACCD Colleges. You must bring your fee receipt to view the videos.

Winter 2008

Dear Student:

Welcome to Principles of Economics - Microeconomics. This class changed my life, and while it may not have quite as great an impact on you, I think you will be enriched by many of the ideas that will be presented here.

A note of caution: while this is a 5-week term, and I will try to make things as pleasant as possible, Microeconomics is not a course with a reputation for being either easy or “fun”. You don’t need calculus, but you should be able to read graphs, do simple algebra, and add fractions, or you will find the course difficult. You also need to be able to read and write English well enough to write brief essays for examinations (that means complete sentences, subject-verb agreement, and at least a 12th grade vocabulary).

Your textbook is well-written, but the material is concentrated, and you will need to commit yourself to some serious reading and study time each week. If you’re working 40 hours AND taking a couple of other classes AND have family responsibilities and a social life, please be willing to sacrifice one or more of these things for the next eight weeks. Otherwise, I urge you to consider taking this class at another time.

If you’ve read all of the above and are still committed to enrolling: welcome—I hope you will come to find this subject as fascinating and rewarding as I do. I look forward to meeting you at the first of our mandatory class meetings January 2, 2008.

Sincerely,

D.E.A. Cunningham, Ph.D

-OVER-

Online Class Website

Step 1. Where do I go to log on to this course?

- Go to <http://etudes-ng.fhda.edu/portal>
- Bookmark this page!
- Enter your user ID

Step 2. What is my User ID?

In lowercase letters and with no spaces:

- use the first 2 letters of your first name
- *and* the first 2 letters of your last name
- and the last 5-digits of your student ID #

Example: Donna Smith:

Student ID #: 88 455 6789

User ID:

My User ID is: _____

Step 3. What is my Password?

Using four numbers together with no spaces:

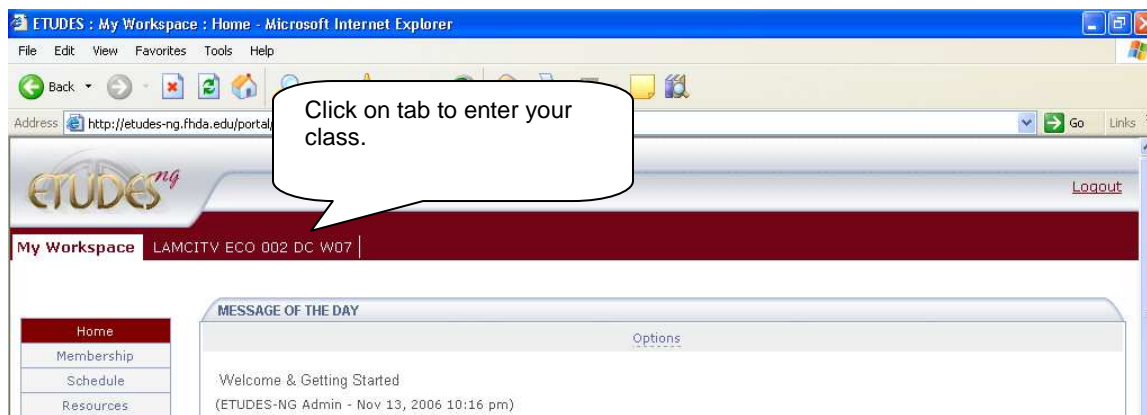
- use two numbers for your birth month
- *and* use two numbers for the birth day

Example: if your birth date was January 3

Password:

My Password is: _____

Once you have logged in you will see two sections on the top left of the page, My Workspace and, on the right, your class website. Your class website begins with LAMCITYV. Click on the tab to enter the course. See the example below:



E-mail your instructor once you have successfully logged in to the course website.

NOTE TO AOL USERS: Launch either an Internet Explorer or a Netscape browser after you connect using AOL and minimize the AOL Browser. DO NOT USE THE AOL BROWSER.

Add/Drop Classes & Check Grades

To Add or Drop a class and check Official Grades online, go to: www.laccd.edu.

To Add or Drop classes through the Student Telephone Enrollment Process (STEP):

1. Call (213) 689-8888 or (310) 605-0505 or (323) 226-1999 or (818) 988-2222
2. Press 0 for ITV/The Weekend College
3. Follow the instructions to complete your request

Forms for adding/dropping a class or requesting an official transcript can be found at: www.lamission.edu/itv. These forms can be faxed to (818) 833-3598 or brought in to the office.

We're here to Help

If you need technical assistance logging in to your course, contact ITV Technical Support at (818) 833-3596 or send an email to mckennpg@lamission.edu. Be sure to include:

- Your full name
- Course title and instructor
- Student ID
- Your phone and e-mail address
- Date enrolled