Los Angeles Mission College Foundation

Thursday, November 10, 2011
Campus Center Room 4
Los Angeles Mission College
9:05 a.m.
Minutes of the Regular Meeting

PRESENT
Jose Oliva – Chair
Alvarez, Albert - Vice Chair / Treasurer
Alea LeBlanc – Secretary
Daniel Campos – ASO President
Don Neal

ABSENT
Perez, Monte E. - College President
Art Gastelum
Rick Pocrass
Vitti, Joe

GUESTS
Maria Ebenhoch – LAMC Foundation Admin. Assistant
Nadia Abrica
Oscar Aguayo
Rolf Schleicher – Business Office
Saul Perez
Teresa Sanchez
Victor Renolds

1. WELCOME. Los Angeles Mission College Foundation Chair Jose Oliva opened the meeting at 9:05 a.m.

2. GUESTS ADDRESSING THE BOARD. None


Page 2 under the Olive Festival Discussion, there was a misspelling, the FUSANO FAMILY name needs to be corrected.

4. APPROVAL OF SCHOLARSHIP CHECKS FOR THE FOLLOWING STUDENTS:

   a. Osher Scholarship: Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation approved the checks for the students awarded with the Osher Scholarship.

      - Brent Rosinski $250.00
      - Rimik Sardariani $375.00

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b. Spanish American Institute Scholarship: Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation approved the checks for the students awarded with the Spanish American Institute Scholarship.

- Ana Luquin $500.00
- Luis Martinez $500.00
- Estela Vargas $500.00
- Liliana Carrera-Avila $500.00
- Andreina Castro $500.00
- Margarita Sanchez $500.00

c. Millie Dein Scholarship: Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation approved the checks for the students awarded with the Millie Dein Scholarship.

- Sydney Heifler $500.00
- Catalina Mendoza $480.00

5. DISCUSSION OF MISSION COLLEGE DAY. Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation approved $250.00 to purchase T-shirts with the LAMC Foundation Logo on them to support on Mission College Day.


- Idea is to wear a t-shirt with the LAMC Logo on it every first Tuesday of each month, to build the college spirit and to create unity and integration among the students and the faculty and among the students as well.
- Good opportunity for the Foundation to partner with the College Bookstore.

6. DISCUSSION OF ROSA GONZALEZ SCHOLARSHIP. Upon discussion among the Board Members the Foundation decided to interview Rosa Gonzalez to find out all the information about her situation and to move this item to the next Board of Directors meeting to be held on December 8 2011.

a. Rosa Gonzalez was awarded the Millie Dein Scholarship, which requires the students to enroll in 12 units per semester. She did not enroll in the required amount of units and she lost the scholarship. She corrected the situation the following semester so she is petitioning a review in her case to get the benefits reinstated.
7. **COLLEGE PRESIDENT'S REPORT.**

Dr. Perez is not present. Rolf Schleicher speaks on his behalf and discussed the following items:

- Delays in the Construction of the Media Arts Building.
- Constructors and CPMs are being reviewed.
- Math and Science Building are scheduled to be ready by spring 2012.
- Projects are in the works for reducing energy costs and still be as green as possible.

8. **FOUNDATION CHAIR REPORT.**

The Foundation gives thanks to Aleea LeBlanc and the Marriott Hotel for the Poker Smoker Event.

a. Subcommittee

   - Students contacted Mr. Oliva in order to find out ways to help the Foundation and he encouraged them to create a committee and come up with ideas.

b. Presentation of Verizon Note Books project.

   Dr. Perez obtained a great deal for the College with Verizon; they are providing a discount on Notebook computers and a 50% discount on the 4G wireless connection. The College is getting the Notebooks for $99.00 plus tax, when the original value is $619.00 and the 4G wireless connection for $18.99 when it is normally $38.99 a month.

c. Allocation of Funds for Marketing. *Upon motion by Albert Alvarez, seconded by Aleea LeBlanc, the Foundation approved $200.00 for Advertising the Verizon Notebooks plus the 4G wireless connection deals.*

   - The Subcommittee will send information about how many posters and how much each will cost to have a clear idea of how much needs to be invested in Marketing.
   - The Board of Directors advises the subcommittee to create a book of procedures for Marketing Campaign.

9. **ASO PRESIDENT'S REPORT.**

Mr. Campos discussed about the following items:

- SSSCC (there were around 113 community colleges, around 1000 students present), important subjects:
  - Environmental issues.

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- Veteran Services: Scholarships after they return from service. If they were discharged under the “Don’t ask don’t tell” policy, they can’t be awarded a scholarship. There was a motion to have all veterans receive benefits regardless of their sexual orientation and fortunately it passed.

- Permission from the College to post different important marketing flyers in areas that are currently restricted and would be good promoting areas.

10. FINANCIAL REPORT. Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation added item c. to the Agenda.

a. Statement of Changes in Fund Balances.
   - Unrestricted Funds: $13,619.56 plus the proceeds from the poker event, around $1,700.
   - Temporarily Restricted Funds: $ 127,894.59
   - LAMC Campus Dedication Account: Donation of $10,000 deposited there for the naming of the Executive Lounge.

b. Income Generated from Millie Dein and Notary Accounts.

c. Approval of the AB540 scholarship checks. Upon motion by Albert Alvarez, seconded by Daniel Campos, the Foundation approved the checks for the students awarded with the AB 540 Scholarship.

   - Tatiana Escobar $166.00
   - Evelyn Florez $166.00
   - Luis Garzon $166.00
   - Diana Jauregui $166.00
   - Maira Mendez $166.00
   - Catalina Mendoza $166.00
   - Luis Morales $166.00
   - Jorge Orozco $166.00
   - Laura Ramirez $166.00

11. COMMITTEE REPORTS.

a. Scholarship Committee. Mr. Alvarez discussed about:

   - Looking for Members of the Board to seat in this committee which is the most rewarding part of being part of the Foundation.
   - Possible day for the meetings is on Monday mornings early in the morning and possibility of Skype and phone are open.
• Goal is to increase students awarded the Millie Dein Scholarship, which pays for Tuition only. This scholarship needs to be promoted.

b. Strategic Fundraising Committee.
c. Governance Committee.

12. CORRESPONDENCE. No Correspondence

13. OLD BUSINESS. No Old Business.

14. NEW BUSINESS. No New Business.

a. Spring Fest.
   - Co-chairs for the committee are Rick Pocrass and Monica Moreno.

15. ADJOURN. With no other business to discuss the meeting adjourned at 10:30 a.m.

Ms. Maria Ebenhoch

This is to certify that these are the full and correct minutes of the Los Angeles Mission College Foundation.

1/5/2012  Mr. Jose Oliva, Chair

Date

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