**Journalism**

1. Briefly outline the department’s/program’s core goals and priorities for the next three years using the table below, and describe the rationale (e.g., supporting data, information, reasoning, etc.) for the goals in a short narrative following the table.

Complete the table below by: 1) stating your department’s/program’s goals for the next three years; 2) selecting if the goals are ongoing or new (all of your goals will be “new” this time); 3) aligning each department/program goal with LAMC’s Strategic Plan/Educational Master Plan goal(s), department/program SLOs/PLOs, and/or LAMC’s ILOs; 4) selecting the status of each goal (this time all of your goals will be “ongoing” or “delayed pending resources” because all of your goals are new); 5) reporting progress on stated goals and/or your planned activities to achieve the goals (this time you will only be reporting on planned activities since all of the goals are new); and 6) stating the anticipated outcome(s) and timeline of completion of the stated goals. There is no minimum or maximum number of goals you should set, but you may add rows to the table as needed.

**DEPARTMENT/PROGRAM 3-YEAR PLAN**

**LAMC Strategic Goals: From Program Review**

- [ ] 1. Expand access to educational programs and services and prepare students for success.
- [ ] 2. Strengthen institutional effectiveness through a culture of evidence-based decision making, planning, and resource allocation, process assessment, and activities that promote professional development and collegiality.
- [ ] 3. Improve quality of educational programs and services so as to increase students’ success in attaining their educational goals.
- [ ] 4. Maintain fiscal stability through effective planning and evaluation, and encourage a greater focus on revenue enhancement.
- [ ] 5. Sustain user-friendly and innovative technology to meet the needs of students, faculty, and staff.
- [ ] 6. Increase community engagement and expand business, community, and civic partnerships.

<table>
<thead>
<tr>
<th>Department/Program Goal</th>
<th>Type of Goal</th>
<th>Alignment with LAMC Strategic Plan/ Educational Master Plan Goal(s), Department/Program SLOs/PLOs, and/or LAMC’s ILOs</th>
<th>Status</th>
<th>Progress Made Toward Goal and/or Planned Activities to Achieve Goal</th>
<th>Anticipated Outcome(s) of Goal and Timeline of Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Revise journalism curriculum</td>
<td>New</td>
<td>1,2,3 &amp; 6</td>
<td>Ongoing</td>
<td>Planned activity</td>
<td>Courses in place for spring 2015.</td>
</tr>
<tr>
<td>2. Establishment of a partnership with Hispanic Media</td>
<td>New</td>
<td>1,2,3 &amp; 6</td>
<td>Ongoing</td>
<td>Planned activity</td>
<td>Transfer to four year institutions for the completion of a</td>
</tr>
</tbody>
</table>
What is the rationale (e.g., supporting data, information, reasoning, etc.) for these goals that you have stated for your department/program?

Journalism courses at Mission were eliminated from the schedule because there was no funding to support instruction and newspaper/journal production. There is a continual demand for Journalism classes. We would like to make this a cross discipline degree which would prepare students both for mainstream English and also Hispanic Journalism. After discussions with Dr. Perez, it has been decided to seek funding and partnership with Hispanic media. The plan is to create new curriculum which is in sync with modern methods and trends in journalism and to establish internship positions with National Hispanic Media, such as Telemundo.

The growing Hispanic population in California and in the nation offers Mission the opportunity to fulfill a very specialized niche in the world of Journalism, which is the preparation of journalists who can be successful within Hispanic media.