L.A. MISSION COLLEGE

SYLLABUS Spring 2013

Finance 1, Sec. 3259 PRINCIPLES OF FINANCE No pre-requisite

(CSU) 3 Units

Day and Time: Feb. 7 - June 2, Thursday, 6:50 PM - 10 PM - Room 2006, Inst.

Bldg., Main Campus

Instructor: Rudy Ordonez, Asst. Professor; MBA, SEP.

Office hours: 30 minutes before classes at Faculty Rm. By appt., every Thursday.

Email -- < ordonezrudy@gmail.com.>

Course Scope and Objective: Identify markets in which funds are traded, the financial institutions, and principles of financial management and investment that guide participants in making sound decisions.

Explore opportunities in financial management and personal investments in this environment.

Student Learning Outcomes: After 15 weeks of lecture and assigned exercises, student will be able to:

- 1. Describe the basic structure and function of American financial institutions that are sources of funds and outlets for investments.
- Indentify policy makers, including the Federal Reserve Bank and assess their respective influence on the economy, credit and return on investment.
- Assess role of major players in the financial economy that figured in the credit crises since 2008, and the impact on the global economy, business growth and employment. Assess overall impact on personal savings and retirement funds.

"Reading is the path to knowledge, and writing is the way to make knowledge one's own" Take notes of lectures to reinforce new learning.

Teaching Method: Lecture on current financial developments, group discussions, and internet assignments. Reference publications/ magazines in the library will keep you grounded on what is going on in business/economy.

The Eagles Landing college bookstore will stock the textbook 2 weeks before start of class. Online purchase alternative. Bring your copy on Feb. 7th.

Textbook: **CFIN3 by Besley and Brigham, 2013.** SW-Cengage Learning. Includes student tested, faculty approved e-book, auto-graded homework software (CourseMate) and study tools. Cost - \$64.95 new.

Access Code: CM-9781133575863-000049

Additional readings, trade magazines: Wall Street Journal, LA Times, Business Week, Forbes, etc. *Online and cable webinars*: TBA

Student Responsibility:

You have only 3 chances to take and pass this course per LACCD policy.

Observe Code of Student Conduct regarding absences and tardiness. To succeed, engage in home/group study for at least 6 hours per week. Student must have authorized textbook and CourseMate study program; you need to use a computer and 6 Scantron test cards. For advanced students, seek timely counseling for graduation / transfer to CSU where Finance 1 is credited for 3 units.

Grading System.

In line with college policy of using letter grades, A = 90-100%; B = 80-89%; C = 70-79%; D = 60-69%; Below 60% gets an F. Equal weight will be given to class participation, homework done, quiz scores and final exam result. Term paper will add extra credit, depending on the quality of a 3-4-page, typed report. I will post questions and guide you research toward a good report.

Qualification of Instructor.

Taught business, economics, accounting and finance for 16 years. MBA, Ateneo University; SEP, Stanford Business School Former Member, AICPA/ AAA
Twelve years work experience with commercial and investment banks.

ASSIGNMENTS – TBA w/ Spring calendar. 2.1. 2013 ###