SYLLABUS
Business 1: Introduction to Business, Section 3151, CSB 205

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Welcome to Introduction to Business. I am delighted that you have registered for this course. You join the many students who are pursuing a college education even though you have a full or part-time job, and many of you have family responsibilities.

Textbook: *Business Essentials by Ebert and Griffin, 8th edition.*

About the Course - This semester we will learn about the contemporary business environment and the business of managing within that environment. We will learn the principles of marketing, operations, and the impact of information technology in today's business environment. We will learn principles and practices pertaining to leadership, decision making, organizing, organizational culture and change, staffing and leading, interpersonal and organizational communication, planning, ethics and social responsibility. One of the challenges of understanding business is the application of these principles and practices.

Student Learning Outcomes –

1. Student will be able to distinguish the various leadership styles as they apply to all organizations, private and public.
2. Student will be able to analyze the different economic systems that exist in the world.
3. Student will be able to differentiate between types of publicly and private corporations.

Attendance: If you are absent for two or more classes, you may be dropped from the class. If you are no longer able to attend class, it is also your responsibility to officially withdraw from the class.

All missed classes will be noted and excessive absences (more than one) will be penalized. It is your responsibility to inform the instructor if you are going to be absent. Absences will affect your participation grade. Habitual lateness (and leaving class early), for whatever reason, will be noted as evidence of low course commitment and penalized.

Class Participation: Participation is a very important part of the learning process and you are expected to participate in class discussions. Your overall commitment and attitude toward this course, and your active verbal participation will be evaluated.

Cheating will be dealt with in accordance with the policies of the college.

Exams: The exams consist of multiple choice and essay questions. You will need to bring **Scantron** (882-E) forms.

Grading

Assignment	*Points*
Participation/Attendance	50
Business Reports	60
Stock Investments	20
Case Study	20
Midterm	100
Final Exam	100

315 - 350 = A
280 - 314 = B
245 - 279 = C
210 - 244 = D

I am glad to assist and support you as you progress through this course. My goal is to make your learning experience enjoyable and successful. Please do not hesitate to contact me. I can be reached through email, voice mail, telephone, and in person before class or by appointment.

	Name	**Phone**
Contact No. 1		
Contact No. 2		
Contact No. 3		