

Art 501 Beginning Two Dimensional Design, sec 3040 3 Units : Ruppel

Course description: A foundation course in design. Students apply the elements and principles of design utilizing the techniques of traditional art media. Emphasis is placed on compositional attributes, including the relationship between visual perception and communication. Emphasis is placed on applying design principles to projects .

Student learning outcome: Apply historical concepts of the elements and principles of design utilizing the techniques of traditional art media.

Goals of the course:

(unapproved)

Students will demonstrate the ability to solve problems by utilizing the principles of design.

Students will demonstrate visual literacy based on objective rather than subjective opinion. Evidence will be written or oral communications that articulate an objective rather than personal response to works of art, be able to explain how personal opinion (subjective) inhibits literacy and that quantifiable formal factors shape their response. (cognition vs. intuition)

Attendance: Students are expected to attend every meeting of all classes for which he or she is registered. Whenever absences “in hours” exceeds the number of hours the class meets per week, the student may be excluded from the class by the instructor. Students who have pre-registered for a class and who do not attend the first meeting of the class may forfeit their right to a place in the class. It is the student's responsibility to officially drop any class he/ she does not continue to attend.

Cheating and Plagiarism:The instructor reserves the right to determine if cheating or plagiarism has occurred; if it does the student will received a “F” on the assignment or exam, and may receive a “F” for the course

Cell Phones:Turn them off or set to vibrate, as to not disrupt lectures and learning environment. Do not talk/text on your cell phone during class.

CLASS PROCEDURE: This is a STUDIO CLASS. We will learn by doing. Studio sessions will be accompanied by lectures and demonstrations.

office hour/s: 20 min

before and after class time –located in, in front of, to the side of, or behind the class room

Disabled Students

There are no concessions made for disabled students unless arranged through the Center for Students with Disabilities

EVALUATION AND GRADING: Grades will be based on quiz scores, homework projects, and written critiques. Each quiz, homework assignment, project, and written critique will be given a grade from 'A' to 'F'. All grades carry the same worth/weight. A quiz 'A' is the same as a project 'A' etc. All grades will be averaged together for the course grade. The number of possible 'grade bearing' activities is variable.

Important terms (any and all of these ideas may be on any quiz or test given throughout the term)

Art- Etymology: Middle English, from Old English *ear*; akin to Old Norse *est*, *ert*(thou) art, Old English *isis* archaic present 2d singular of *be*

art Function: *noun*

Etymology: Middle English, from Anglo-French, from Latin *art-*, *ars*—more at **arm**

Date: 13th century

1:skill acquired by experience, study, or observation <the *art* of making friends> **2 a**:a branch of learning: (1) :one of the humanities (2) *plural* :**liberal arts** *archaic*:**learning, scholarship** **3**:an occupation requiring knowledge or skill <the *art* of organ building> **4 a**:the conscious use of skill and creative imagination especially in the production of aesthetic objects; *also*:works so produced **b** (1) :**fine arts** (2) :one of the fine arts (3) :a graphic art **5 a** *archaic*:a skillful plan **b**:the quality or state of being artful **6**:decorative or illustrative elements in printed matter **synonyms** **art, skill, cunning, artifice, craft** mean the faculty of executing well what one has devised. **art** implies a personal, (unanalyzable) creative power <the *art* of choosing the right word>. **skill** stresses technical knowledge and proficiency <the *skill* of a glassblower>. **cunning** suggests ingenuity and subtlety in devising, inventing, or executing <a mystery plotted with great *cunning*>. **artifice** suggests technical skill especially in imitating things in nature <believed realism in film could be achieved only by *artifice*>. **craft** may imply expertness in workmanship <the *craft* of a master goldsmith>.

Art- a purposeful visual communication that transcends function/utility.

de|sign Function: *verb* Etymology: Middle English, to outline, indicate, mean, from Anglo-French & Medieval Latin; Anglo-French *designer* to designate, from Medieval Latin *designare*, from Latin, to mark out, from *de-* + *signare* to mark

Date: 14th century

transitive verb **1**:to create, fashion, execute, or construct according to plan :**devise, contrive** **2 a**:to conceive and plan out in the mind <he *designed* the perfect crime> **b**:to have as a purpose :**intend** **c**:to devise for a specific function or end **3** *archaic*:to indicate with a distinctive mark, sign, or name **4 a**:to make a drawing, pattern, or sketch of **b**:to draw the plans for <*designa* building>

intransitive verb **1**:to conceive or execute a plan **2**:to draw, lay out, or prepare a design

Function: *noun* (Date: 1569) **1 a**:a particular purpose held in view by an individual or group **b**:deliberate purposive planning <more by accident than *design*> **2**:a mental project in which means to an end are laid down **3** :a deliberate **plot** **4**:a preliminary sketch or outline showing the main features of something to be executed <the *design* for the new stadium> **5 a**:an underlying scheme that governs functioning, developing, or unfolding :**pattern, motif** **b**:a plan or protocol for carrying out or accomplishing something (as a scientific experiment); *also*:the process of preparing this **6**:the arrangement of elements or details in a product or work of art **7**:a decorative pattern <a floral *design*> **8**:the creative art of executing aesthetic or functional **design** **synonyms** see **intention, pl**

design-a purposeful visual communication to solve a given problem

Objective opinion-universal-the attempt to be without bias or prejudice, a condition perceptible to others

Subjective opinion—personal-within the individuals mind and incapable of being checked externally or verified by others.

Intent-the goal of the artist, what he/she wants to communicate/express **Content**-what it contains, what it communicates to the viewer.

Contrast-difference

Basic Calender: changes and adjustments will be made as the term progresses. Students will need to allow for work time out of class to successfully complete assignments.

Class 1- Introduction: syllabus and materials list. Discussion :intent /content-art & design

Class 2 quiz. elements discussion,OUTLINES #1 due Basic visual Concepts, Abstraction

Class 3 quiz. abstration project due, OUTLINES #2 due, Quiz, Line lecture. Line project

Class 4 quiz. Line project due, quiz, Shape lecture

Class 5 quiz.Shape project due, Balance lecture, Value intro

Class 6 **EXAM**–Rectangle project due, Value/texture lecture

Class 7 quiz, value charts due, tool project intro

Class 8 quiz, tool thumbs due, composition/integration lecture

Class 9 comp value thumbs due, texture lecture, tool blueprint due

Class 10 value compositions due, tool project due

Class 11 texture project due, color lecture

Class 12 color work day

Class 13 color compositions due

Class 14 final project work day

Class 15-final projects due-critique

Material list Instructor-Brian Ruppel

Textbook- AVAILABLE ON RESERVE AT LIBRARY "Art

Fundamentals-Theory and Practice!, OcVirk...

Material List:

- 1-11"x14" Bristol board pad
- 1-11"x14" tracing paper pad
- 6-sheets black construction paper
- 3-6 sheets medium gray paper
- Mounting boards (foam core or mat board) variable size and value
- A portfolio of some type
- Various pencils 3h, hb, 2b, 4b
- Pencil sharpener
- Eraser white magic rub
- 1 fine tip black marker
- Grey design markers –4 different values (20%, 40%, 60%, 80%) either all cool or all warm
- 1-18"-24" metal ruler/t-square
- 1-exacto knife and extra blades (#11)
- Scissors
- Color wheel
- Glue stick
- Artist tape (low tack)
- Brushes –a # " to \$ "wide nylon
- Paints-titanium white and mars black (golden brand)
 - l cadmium red medium, quinacridone red, cadmium
 - Yellow light. Cobalt blue, ultramarine blue, dioixanine purple,
 - permanent green light
- Paint mixing tray or small containers

Optional materials:

- Compass
- msc. Templates circles, ovals, triangles, squares etc
- French curves

Textbook can be purchased online at amazon.com, directtextbooks.com, Barnes&Noble(24 hr shipping on new) and many other sites. Caution-cheap price may have consequences on shipping time (no matter what they promise)

Continental Art Supplies: 7041 Reseda Blvd., Reseda (818) 345-1044

Blick Art Store: 44 South Raymond Ave., Pasadena (626) 795-4985

Swains: 537 North Glendale Ave., Glendale (818) 243-3129!