

Los Angeles Mission College - Multimedia/Cinema Program - AMP (Art, Media, Performance)

Multimedia 200, Advanced Digital Imaging

Section 14610

Advisories Recommended: Multimedia 100, MM500

Tue/TH 10:35pm to 12:40pm, Room AMP212

Course Description

Exploration of advanced digital imaging using Adobe Photoshop and Lightroom while integrating established principles of the photographic medium. Photo images are created and manipulated through digital software processes for both fine art and commercial application. Covers techniques used by graphic designers and photographers to enhance images for portfolio and business strategies.

Instructor: Curtis Stage

Professor - Vice Chair of Multimedia, Cinema & Photography

Email: stagecj@lacc.edu

Office: AMP 202a

PH: 818-364-7771

Office Hours:

Mondays - 1:00pm to 4:30pm

Wednesdays 3:15 to 5:30pm

Textbooks:None / Video Tutorials: <https://www.youtube.com/user/curtisstage/> (Links to an external site.)

Connect with Our Program

[Facebook Page](#)

[Instagram](#)

[Twitter](#)

Find Us on Snap: LAMC Multimedia

Los Angeles Mission College - Mission Statement

Los Angeles Mission College is committed to the success of our students. The College provides accessible, affordable, high-quality learning opportunities in a culturally and intellectually supportive environment by... • Ensuring that students successfully transfer to four-year institutions, prepare for successful careers in the workplace, and improve their basic skills; • Encouraging students to become critical thinkers and lifelong learners; • Providing services and programs that improve the lives of the diverse communities we serve.

Multimedia 200 is an intermediate course serving in 2 of our Certificates and AA Degrees. It is geared towards Graphic Design but is valuable in all concentrations.

The 3 AA Degree Concentrations/Certificates to choose from are:

1. Animation and 3-D Design
- 2. Graphic and Web Design**
- 3. Video Production**

<http://lamission.edu/Multimedia/Home.aspx>

Program Learning Outcomes

1. Students will be able to create art and design projects using multimedia applications.
2. Students will gain skills in computer applications that form a building block for a career in multimedia.
3. Students will gain technical proficiency using key software related to multimedia applications.
4. Students will be able to critique, distinguish, and explain successful elements within design projects.
5. Identify, analyze and construct designs using aesthetic principles.

Teaching Methods

Demonstrations and guided instruction in computer graphics techniques and use of equipment. Other methods may include:

- Videos
- Group critiques to analyze and evaluate completed assignments and works in progress
- Internet research

Teaching Philosophy

I feel that my role in student education at Los Angeles Mission College is to facilitate and mentor student development in conceptual thinking, technological skills, and professionalism. This development is an ongoing process that begins when students start the Multimedia program and develop while they are with us and continues after they leave. I feel it is vital the students

develop their own passion for reflective, self-directed, life-long learning. I try to maintain a neutral orientation relative to individual style and viewpoint and I appreciate the uniqueness of every student. I foster a creative classroom environment that encourages students to recognize their capabilities and find ways to reach beyond them. The aim is in creating a community and collaborative environment where students gain confidence to work together that will position them with better tools to move on to the next level of education and/or career.

Student Evaluation

This class is comprised primarily of classroom instruction reinforced by in-class (Lab) and out-of-class (Homework and Online) exercises, online research & discussion, and one course-long, in-depth project, all of which will count toward your final grade. There are also two exams, which cover the material presented during the class periods preceding each exam. Finally, participation (both in-class and online) and student professional conduct are evaluated and contribute to your final grade.

Canvas

The course will have a supplemental website which will have available notes, announcements, assignments, viewable grades, etc. Students must sign up for an account on the CANVAS website; you will submit assignments through this portal.

Grading Policy

Grading is assessed on a point scale, and expressed as a letter grade.

90 - 100 % = A

80 - 89 % = B

70 - 79 % = C

60 - 69 % = D

0 - 59 % = F

LATE WORK

Late assignments and projects will be penalized up to 40%, and will not be accepted after one week from the due date.

Attending critique is one of the most important aspects of the class. Even if you are not prepared to turn in your project, come to critique! is the way you can at least get your critique participation points and it will show me that you are serious about the project and your dedication to the class.

Grade Breakdown

Project/Quiz	Points	Due Date
You-Bio - Written Assignment	10	
Create Behance Account - Online	10	
Create Instagram Account - Online	10	
Project#1 - Decay	25	
Project#2 - Portrait	25	
Project#3 - Life in 10	25	
Project#4 - Photo-Graphic	25	
Project #5 - Rock Posters	50	
Quiz#1	20	TBA
Quiz#2	20	TBA
Presentation	40	Ongoing Schedule
Course Critique / Participation	40	Ongoing
Total Points	300	

Important Dates

February 10

Spring 2020 DAY AND EVENING CLASSES BEGIN

February 22,

Spring 2020 Saturday Classes Begin.

February 14, 2019 - February 17

President's Day College Closed

February 23

Last day to drop (No Penalty).

February 24

Last Day to Add.

March 31

Non-Instructional Day College Closed

April 6 - April 13

Spring Break College Closed

May 10

Last Day to Drop with "W".

May 25

Memorial Day College Closed

June 1

Last day of Instruction.

June 2 - June 08
Final Exams.

Course Time Expectation

As a technical course, students should expect to spend 4-10 hours per week of time outside of class working on online material, projects, and exercises assigned for class. The more time you spend working on this material - the more you are going to comprehend and the more successful you may be.

Here is a link to the Lab hours: <http://lamission.edu/Multimedia/Lab-Info.aspx>

You will need to enroll in the lab: Multimedia 500

The Lab is for work on projects outside of class time. It is intended to give students the opportunity to become good at their craft and get help from Lab Tutors. Expect to work on your Projects at least 2 hours a week outside of class and the Lab is where you can do this. Take advantage of our facility!

Materials:

1. Notes: You will take lots of notes in my classes and it is mandatory that you keep a notebook (either digital or analog. Just the act of writing helps you retain information.

<http://www.boston.com/health/2014/06/05/take-note-this-handwritten-notes-are-more-effective-than-typed-ones/Ypp4ahKuX2Zd0OtUqBw79H/story.html>

2. Flash Drive AND Online backup Like Google Drive or Dropbox (8gb minimum), Online Media Accounts, *Possible Printing*

3. *Cameras - Both DSLR and Phone (LAMC Multimedia does have limited DSLR checkouts)*

Recommended Text: Photoshop CC Visual QuickStart Guide: Elaine Weinmann. ISBN-13: 978-0321822185 **Suggested Text:** Adobe Photoshop Restoration & Retouching (3rd Edition): Katrin Eismann. ISBN-13: 978- 0321316271

Suggested Reading: Photo District News (PDN), <http://petapixel.com/>, Lens Culture,

Multimedia 200: Advanced Digital Imaging Course Schedule: Spring 2020 - Details in MODULES

Week 1 WED - Double Exposure

Week 2 MON - Color Matching - Blending Tones

Week 2 WED - Color Matching 2 - and Levels and Curves

Week 3 MON - Wacom Intro

Week 3 WED - Brushes with Wacom

Week 4 MON - Painting Techniques

Week 4 WED - Project 1 Due

Week 5 Mon - Sunlight Flare (Carol)

Week 5 WED - Glitch Effect

Week 6 MON - Hair Extraction

Week 6 WED - Frequency - Beauty Retouch

Week 7 MON - Project 2 Due

Week 7 WED - Camera

Week 8 MON - Camera - Light Painting

Week 8 WED - CinemaGraph

Week 9 - Focus Stack HDR Merge

Week 9 - Poly Drawing

Week 10 - Project Due

Week 11 - Color Grading

Week 12 - More Painting

Week 13 - Timelapse

Week 14 - Change the Color of anything

Week 15 - Final

Course Objectives. Students will be able to:

1. Effectively use the vocabulary and terminology of selected computer applications for Multimedia;
2. Demonstrate a thorough knowledge of techniques used in selected computer software applications designed for digital alteration of photographic and scanned images in multimedia (such as Adobe Photoshop and Lightroom);
3. Demonstrate the effective application of basic theories on the control of color in imaging software;
4. Demonstrate the effective use of Macintosh;
5. Demonstrate the effective use of selected computer hardware and peripherals.
6. Analyze the effect of digitally manipulated images on selected segments of society with emphasis on a study of media ethics;
7. Demonstrate professional skills in the final presentation of completed multimedia projects in selected computer applications.

Student Learning Outcomes for Multimedia 200, Advanced Digital Imaging

Outcome - The student will: *(Describe the major outcomes that a successful student will gain from the class for use in his/her life. Use higher order Bloom's taxonomy verbs.)*

1. Students will be able to create digital images using advanced digital imaging techniques and compose a portfolio of images using Adobe Photoshop and Adobe Illustrator.
2. Students will investigate and analyze advanced color theory, color calibration, file formats, lighting, and composition.
3. Integrate and combine compositing imaging techniques such as blend modes, masking and digital painting with a computer-based tablet to compose a professional portfolio based series of advertising posters.

Assessment – as measured by the following method:

Example Grading Rubric for Final Project: Portfolio OUTCOME:

Exemplary 5 points

Above Average 4 Points

Acceptable 3 points

Unacceptable 2 points

Concept, Idea, and Visualization

Coherent concept with high degree of originality and sophistication.

Some coherency of concepts. Idea is stated with visual elements, but needs to be clearer or more strongly evident.

Lacks general coherency of concepts. Visual elements do not lead the viewer to the intended idea.

Composition and Design

Shows strong internal integrity of the visual elements. Nothing needs to be added or removed.

Shows weaknesses in the internal integrity of the visual elements. Many visual elements need to be added or removed. Framing needs definite adjustment.

Very little internal integrity of the visual elements. Most visual elements need to be rethought.

Technical

Shows mastery in the use of digital techniques to attain assignment parameters.

Shows some command of the use of digital techniques to attain some of the assignment parameters.

Shows limited command of the use of digital techniques to attain a few of the assignment parameters.

What Does Success Look Like?

Attendance and Participation

Class attendance is an important part of the course experience. Most of the course content is only available by attending class. You are responsible for obtaining any notes that you missed during an absence, either from a classmate or from the Canvas site. Participation in class discussions, labs, and student professionalism are all factored into your classroom grade.

Missing a class is going to happen - missing classes in a row are going to be difficult for the

student to catch up. My lessons are layered so one topic leads to the next. If you must miss a class, please notify me, either by e-mail or in person, prior to class so arrangements can be made.

Tips

1. Attend class (thanks Captain Obvious): Choose to attend all class periods on time and don't leave early. If you are absent on a day try and work with a partner to get caught up. Also, knowledge in any technology-based class is extremely cumulative. What you miss one day will continue to hurt you throughout the rest of the course.
2. Don't Multitask-: Pay attention in class. When you Multitask outside of the given topic... way less information is getting solidified in your brain!
3. Dig Deep: Attempt all work not for the sake of just doing it, but trying to understand the concepts, learning them in the process. "Practice makes perfect" applies not only to music and sports but also in learning. Be sure to schedule sufficient time to complete your assigned tasks before the next class period.
4. Get Help: Sometimes we are scared to admit we don't know something or how to do something: Consult with Curtis via Email or other social media device/app. Look online for further information - THAT MEANS RESEARCH. Come use the LAB - A LOT!
5. DO a Little Something Every Day: Don't leave all the work until the weekend. No one can "digest" so much crazy technology all at once, no matter how much time you spend trying. This stuff is best studied in bite-sized, digestible pieces. It is like learning a language or hitting a baseball.
6. Get Organized and Learn to Take Good Notes: Do I really need to elaborate on this- If so- then you are NOT organized and you are not a good note-taker. Science proves these things can help!
7. Collaborate: Find other students to work with. Group work is very productive. You will learn from each other! and share ideas, thoughts, concepts...

A Rubric for How you will Succeed in This Course

GRADE	QUALITY	EXPLORATION	WORK	DISCUSSIONS	ATTENDANCE
A	Outstanding	Insightful, generous, energetic	Excellent form & content	Always prepared for class, makes intelligent & considered contributions	Always present, work in on time

B	Good	Inquisitive, engaged	Good form & content	Usually prepared for class, able to make interesting contributions	Always present, work in on time
C	Average	Just sufficient	Holds together, but unconvincing	Not always prepared, only able to make obligatory contributions	Misses some classes, work sometimes late
D	Poor	Limited, formulaic	Work thrown together just before class	Only makes very limited contributions	Excessive absences, work late & incomplete
F	Unsatisfactory	Virtually none	Virtually none	Makes almost no contribution	Absent most of the time

What You can expect from Me as a Teacher

1. I am Nice- but "Creatively Blunt"
2. I am actually here for YOU guys- that's right- you heard it right...
3. I like to challenge myself and students to do their best... I see limitations or obstacles that may be in your way... my job is to help you navigate around them.
4. I am willing to fail occasionally - knowing that it will propel me forward - As an Artist you have to trust this- and use it.
5. I will ask you as many questions as you will ask me

General Course Rules

Cell phones must be turned to silent mode during class. If a call must be answered, take the call outside of the classroom. While the class is happening, Lab workstations should only be used for classwork—

I realize Web browsing, e-mail, Instagramming, Facebooking, Snapchattng, gameplay, instant messaging and other non-class related computer activities are tempting... BUT! these activities should not distract you or neighbors. I will not go over the material again if I find the student was not paying attention.

1. No food or open-top drinks are allowed in the computer labs
2. Please, no video games or watching films during class, specifically during the critiques. Please don't disrupt the course with unrelated dialogue with fellow students.
3. If you must answer a phone call or text, please try to leave the room to do so.

4. Try not be tardy. I would be shortchanging the entire class if I did not begin promptly. By the same token, do not expect me to backtrack and explain things if you are late. If you are coming from the other side of campus and have issues, please let me know.

5. All written assignments must be typed. Hand-written assignments will not be accepted. All written assignments must be submitted via the Canvas.

6. Late assignments may be accepted at my discretion, but only up to one week after the due date, A declining grade scale will be distributed before each assignment. One week after the due date late assignments will not be accepted at all. *However, you should contact the professor to discuss any extreme circumstances.

7. No Make-up quizzes will be given after the posted date. Early quizzes will be given to students who are unable to take the exam on the posted date. All requests to take quizzes early must be submitted via email to the instructor.

If you have special accommodations for Quiz and Test-taking... Not a problem! Just submit the form from DSPS and we can work it out!

8. The Art & Design shown and discussed in the class cover a wide range of topics and ratings. The work may contain adult subject matter, profanity, nudity, disturbing images, or views contrary to yours. It is expected of you to act and behave in a courteous and mature manner and to extend the class the respect you would expect from others. Arrangements can be made prior to class is

11. The syllabus may change at the instructor's discretion. Students will be notified of any adjustments.

Standards of Student Conduct and Disciplinary Action

For more detailed information, please refer to pages 50-51 in the College catalog. Any student involved in any act of plagiarism or academic dishonesty will receive a failing grade for the course. Some violations of the Standards of Student Conduct are as follows (for a full list, please refer to pages 50-51 in the College catalog):

9803.10 Willful Disobedience: Willful disobedience to directions of college officials acting in the performance of their duties

9803.11 Violation of College Rules and Regulation: Violations of college rules and regulations, including those concerning student organizations, the use of college facilities, or the time, place, and manner of public expression or distribution of materials.

9803.12 Dishonesty: Dishonesty, such as cheating, or knowingly furnishing false information to colleges

9803.13 Unauthorized Entry: Unauthorized entry to or use of the college facilities

9803.14 College Documents: Forgery, alteration, or misuse of college documents, records, or identification.

9803.15 Disruption of Classes or College Activities: Obstruction or disruption of classes, administration, disciplinary procedures, or authorized college activities.

9803.16 Theft of or Damage to Property: Theft of or damage to property belonging to the college, a member of the college community or a campus visitor.

9803.17 Interference with Peace of College: The malicious or willful disturbance of the peace or quiet of any of the Los Angeles Community Colleges by loud or unusual noise, or any threat, challenge to fight, fight, or violation of any rules of conduct as set forth in this Article.

MANAGEMENT OF STRESS AND MENTAL HEALTH:

As a student, not only do you have the pressure of succeeding in school, you may also be contending with work, financial issues, relationships, managing time effectively, getting enough sleep, etc. The staff and faculty of Los Angeles Mission College are here to provide support that will help you to be successful in your academic pursuits.

You can learn more about the broad range of confidential student services offered on campus, including counseling and mental health services, by either visiting the Student Health Center (SHC), which is currently located in the Bungalow just west of the Collaborative Studies Building*, checking out the SHC webpage at: <https://www.lamission.edu/healthcenter/> or calling: 818 362-6182.

You are also encouraged to enter the National Suicide Prevention Lifeline number (1-800- 273-8255) into your cell phone in case you or someone you know is in distress and needs someone with whom to talk.

SPECIAL ACCOMMODATIONS

If you require special accommodations for a disability, religious holiday, or any other reason please inform your instructor(s) within the first week of the course and we will accommodate you if at all possible. For accommodations due to disability, you must consult with the Disabled Students Programs and Services Office after which we will abide by their recommendations.

The Uniquely Abled Academy - Los Angeles Mission College

A vocational training and job development program for adults on the Autism Spectrum.

The goal of UAA curriculum is to walk out with the kind of education, hands-on experience, and job skills you need in order to get and keep a job in the field.

Who can qualify?

- If you were diagnosed with Autism Spectrum Disorder
- If you are part of a CTE program (Multimedia and Culinary Arts)

For more information visit our open house or contact:

Araksya Arutyunyan (818) 833-3432

COLLEGE RESOURCES FOR LAMC STUDENTS

Admissions and Records: Students can register for classes, request transcripts, file

petitions for graduation, and drop classes at this office. For more information call 818-833-3322 or visit:

<http://www.lamission.edu/admissions/>

Assessment Center: Offers student assessments in English, English-as-a-Second-Language (ESL) and Mathematics. Please contact the Assessment Center at (818) 364-7613 for more information or visit <http://www.lamission.edu/assessment/>

Bookstore: For hours of operation, book availability, buybacks, and other information call 818-364-7767 or 7768 or visit <http://eagleslanding.lamission.edu/default.asp>

Counseling Department: For appointments and information call 818-364-7655 or visit <http://www.lamission.edu/counseling/>

Disabled Students Programs and Services (DSP&S): For appointments, eligibility and information call 818-364-7732 or visit <http://www.lamission.edu/dsps/>

Extended Opportunity Programs and Services (EOP&S): For appointments, eligibility and information call 818-364-7645 or visit <http://www.lamission.edu/eops/>

Financial Aid: For information and applications call 818-364-7648 or visit <http://www.lamission.edu/financialaid/>

Library: For information on hours, resources, workshops, and other services contact 818-364-7106 or visit <http://www.lamission.edu/library/>

Tutoring Services in Learning Center: Laboratories for Learning, Writing, Math & Science. Walk-in and appointment services offered. Call 818-364-7754 or visit www.lamission.edu/learningcenter