LOS ANGELES MISSION COLLEGE

- *Encouraging students to become critical thinkers and lifelong learners;*
- *Ensuring that students successfully transfer to four-year institutions, find meaningful employment, improve their basic skills, and enrich their lives through continuing community education;*
- *Providing services and programs that improve the life of its immediate community*

Course Syllabus

GLOBAL BUSINESS - FALL 2012
BUS 172 Section #0551
Tuesday/Thursday 10:40am– 12:05 pm
Room: Instructional Building (INST) # 2006

Instructor: JASON BORDBAR, MBA

Phone: (818) 364-7600 X 4556

Preferred Email: professorjkbjason@gmail.com

Office Hours: Typically available before class, after class, via email or by appointment. I am here to help you so please don't be afraid to come to me with your questions.

Course Description:
This course provides an overview of the key issues and emerging trends of the global business environment, national business environment, international trade & investment, international financial systems, and international business management. The challenges of globalization in business and how to successfully combat them will be explored.

Student Learning Outcomes:

1. Analyze the key issues and emerging trends of globalization in business and assess the impact of globalization.

2. Evaluate the emerging opportunities in global business.

3. Formulate strategies to overcome the challenges of globalization.

Course Objective:

At the end of this course, you will have the opportunity to:

1. Illustrate the managerial skills that impact the success of international business with respect to cultural, political, ethical and legal forces.

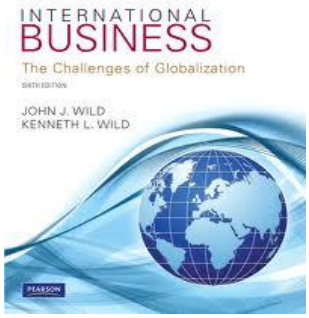
2. Identify the international institutions, laws and practices that influence international business.

3. Describe business planning, organizing, leading and controlling at both a national and international level.

4. Apply methodologies and tools developed by organizations such as the World Bank and the World Economic Forum to conduct a benchmarking of countries and evaluate the challenges and the opportunities of doing business on a global scale.

Prerequisites: None

Textbook: International Business: The Challenges of Globalization 6th edition
Prentice Hall (January 2011)
ISBN: 978-0132555753



Recommended Journals and Websites

- Business Week www.businessweek.com/global/
- The Economist

- Wall Street Journal
- Any print or online news sources with international business news

Method of Evaluation: Based on the following 5 Items:

(1) Exams= 400 points

Exams 4@100points= 400 points
There will be 4 exams, mostly consisting of multiple choice questions with possible fill in the blanks and short answer essay questions. The exams will be based on the assigned readings and lectures

(2) Weekly open book/open note exercises= 100 points

Each week, at the beginning of class, there will be several thought provoking exercises (open book/note) to be completed in class and turned in.

(3)Homework = 200 points and includes the following:

- Assigned End of Chapter questions are due at the beginning of class every Thursday.
- The definitions for 7 key terms (to be provided in class) are due for the assigned chapter
- Current News Events (To be assigned) Brief Cases/Discussion Questions

All homework is due each week in class, on Thursday, unless specified by the Instructor. Late homework will result in a 50% point deduction and will be accepted no later than the next class session. <u>Not completing a required assignment will result in zero points as well as a penalty being assessed.</u>

Please do not fall behind in your homework.

(4) Individual Exercise (Written Assignment – 200 points)
This will consist of a brief individual development exercise.
Details and specific formats will be provided later**.**

(5) Participation= 100 points
Participation points will be awarded throughout each class session.
Regular participation is expected and necessary for successful completion of this course. Participation points are earned from meaningful discussions, brief in class group assignments, going over homework questions and anything that contributes to thought-provoking dialogue in class.

If you do miss a class, please make sure to obtain the class notes from another student. You must be prepared to discuss the assigned material.
Positive class participation adds to your participation grade. Please refrain from negative participation such as disrupting the class from excessive talking, text messaging, ringing cell phones, unprofessional like behavior, etc.

All assignments must be typed.

*Total Points =1000 points

Grade	Meaning	Requirement
A	**Excellent**	**Minimum of 90% of available points.**
B	**Good**	**Between 80% and 89% of available points.**
C	**Average**	**Between 70% and 79% of available points.**
D	**Poor**	**Between 60% and 69% of available points.**
F	**Failure**	**Below 59% of available points.**

***Extra Credit assignments will be available after the midterm with details and points to be announced later.**

****Borderline grades will be at the discretion of the instructor based on the student's participation and attendance.**

Weekly Calendar of Assignments

Week #	**Reading**	**Assigned End of Chapter Questions Due**	**Due Dates for Assignments, Quizzes/Exams**
1	Review Class Syllabus Discuss Chapter 1	Buy the Book	**08/30/2012** **Nothing Due** **Please buy the book**
2	Chapter 1- Globalization	HWK Questions to be assigned 7 key term definitions	**09/06/2012 HWK Due**
3	Chapter 2- Cross-Cultural Business (Differences in Culture)	HWK Questions to be assigned 7 key term definitions	**09/13/2012 HWK Due**
4	Chapter 3- Politics, Law &Business Ethics	HWK Questions to be assigned 7 key term definitions	**09/20/2012 HWK Due**

5	Chapter 4- Economics & Emerging Markets	HWK Questions to be assigned 7 key term definitions	**Exam 1 in class (for Chapters 1,2,3,4) & HWK Due Thurs- 09/27/2012**
6	Chapter 5-International Trade	HWK Questions to be assigned 7 key term definitions	**10/04/2012 HWK Due**
7	Chapter 6 – Business-Government Trade	HWK Questions to be assigned 7 key term definitions	**10/11/2012 HWK Due**
8	Chapter 7-Foreign Direct Investment	HWK Questions to be assigned 7 key term definitions	**Exam 2 in class (Ch 5,6,7) & HWK Due Thurs-10/18/2012**
9	Chapter 8- Regional Economic Integration	HWK Questions to be assigned 7 key term definitions	**10/25/2012 HWK Due**
10	Chapter 9- International Financial Markets	HWK Questions to be assigned 7 key term definitions	**11/01/2012 HWK Due**
11	Chapter 10- International Monetary System	HWK Questions to be assigned 7 key term definitions	**11/08/2012 HWK Due**
12	Chapter 11 International Strategy & Organization	HWK Questions to be assigned 7 key term definitions	**Exam 3 (Ch 8,9,10) in Class Thurs-11/15/2012 HWK DUE 11/20/2012**
13	Chapter 12- Analyzing International Opportunities (Entry Strategies)	HWK Questions to be assigned 7 key term definitions	**Thurs, 11/22/2011 Nothing Due Happy Thanksgiving Enjoy the Turkey! ☺**
14	Chapter 13 Selecting & Managing Entry Modes	HWK Questions to be assigned 7 key term definitions	**Individual Project Due & Prior HWK Due 11/29/2011**
15	Chapter14 Developing & Marketing Products	HWK Questions to be assigned 7 key term definitions	**12/06/12 HWK Due Last Day of Class**

16	Chapter 15 Managing International Operations Chapter 16 Hiring & Managing Employees	HWK Questions to be assigned 7 key term definitions	**Final Exam** **Thursday, December 13** **10 am to 12:00 pm**

All Homework Assignments are due each Thursday in class unless otherwise specified.

Some material not on the calendar of assignments will be discussed in class via supplemental handouts, real world new/stories and case studies.

See school catalog for other important dates and other specific information

Disabilities Policy :
In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to "reasonable accommodations." Please notify the instructor during the first week of class of any accommodations needed for the course. Disabled Students Program & Services office strives to accommodate any special need requirements.

Attendance- It is absolutely essential that you attend each class session.
Los Angeles Community College District rules state the following "Whenever absences 'in hours' exceed the number of hours the class meets per week, the student may be excluded from class by the instructor……Mitigating circumstances may be considered by the instructor."
That would mean a maximum of 2 class absences are allowed by the school.
If you are absent from class for emergency reasons please inform me.

Tardiness is disruptive. Please make sure that you come to class on time.

Dropping a Class
It is the student's responsibility to officially drop any class. Please don't assume that the instructor will drop you. Please see the school catalog for a listing of specific drop dates.

Campus Police: (818) 364-7843
In the event of an on campus emergency at LAMC, a direct call to campus police will expedite matters faster than a call to 911. Calls to 911 are routed to a CHP 911 dispatch office. In such emergencies, precious time can be lost. We advise all students to call the LAMC campus police directly. So, please program this number on your cell phone and write it down on your folder so that you have it handy.
AlertU- LAMC has a text message alert system to provide students with emergency notifications.
Text LAMC to 2537888 and reply Y
or sign up online at www.alertu.org/lamc

- **alertu notifications are only sent in emergency situations**
- **alertu subscribers will not receive spam**
- **subscriber information will not be shared with third party marketers**
- **standard text message rates apply**

COLLEGE RESOURCES FOR STUDENTS:

Admissions and Records: Students can register for classes, request transcripts, file petitions for graduation, and drop classes at this office. For more information call 818-833-3322 or visit: http://www.lamission.edu/admissions/

Assessment Center: Offers student assessments in English, English-as-a-Second-Language (ESL) and Mathematics. Please contact the Assessment Center at (818) 364-7613 for more information or visit http://www.lamission.edu/assessment/

Bookstore: For hours of operation, book availability, buybacks, and other information call 818-364-7767 or 7768 or visit http://eagleslanding.lamission.edu/default.asp

Counseling Department Office: For appointments and information call 818-364-7655 or visit http://www.lamission.edu/counseling/

Disabled Students Programs and Services (DSP&S): For appointments, eligibility and information call 818-364-7732 or visit http://www.lamission.edu/dsps/

Extended Opportunity Programs and Services (EOPS): For appointments, eligibility and information call 818-364-7645 or visit http://www.lamission.edu/eops/

Financial Aid: For information and applications call 818-364-7648 or visit http://www.lamission.edu/financialaid/

Library: For information on hours, resources, workshops, and other services contact 818-364-7106 or visit http://www.lamission.edu/library/

Tutoring Services in Learning Center: Laboratories for Learning, Writing, Math &Science. Walk-in and appointment services offered. Call 818-364-7754 or visit www.lamission.edu/learningcenter/

New LACCD Policy:

A new state policy in effect as of Summer 2012 limits students to 3 attempts per course. Receiving a grade or "W" for a course counts as an attempt, regardless of when the course was taken. Withdrawal by September 9, 2012 (avoiding a "W") will not count as an attempt.

Nice Quotes

Every man's ability may be strengthened or increased by culture – John Abbott

No culture can live, if it attempts to be exclusive – Mahatma Gandhi

Preservation of one's own culture does not require contempt or disrespect for other cultures – Cesar Chavez

All lasting business is built on friendship – Alfred A. Montapert

Men build too many walls and not enough bridges – Isaac Newton

The person who says something is impossible should not interrupt the person who is doing it – Chinese proverb