Fall 2013 Kickoff Data Analysis

Successful Course Completion
- Did Not Participate in Kickoff*: 63%
- Participated in Kickoff: 73%

Course Retention
- Did Not Participate in Kickoff*: 85%
- Participated in Kickoff: 92%

Fall to Spring Persistence
- Did Not Participate in Kickoff*: 70%
- Participated in Kickoff: 80%

Kickoff Student Demographics
* Closest matched sample was used for the "Did Not Participate in Kickoff" comparison group