



Welcome to ITV - The Week-End College!

You are enrolled in:

Economics 1 (7948) (UC: CSU) 3 Units

Principles of Economics

An introductory course in the principles of microeconomic theory, including economic analysis of the firm and resource allocation; analysis of the laws of supply and demand; market structures of the American economy; price theory; current domestic economic problems.

The Weekend College classes combine video lessons with online activities and weekend class meetings. You should complete all three components to successfully pass the class. The course requirements are in the online syllabus. If you have questions contact your instructor via email or by telephone during their office hours listed above.

Instructor
Kaycea Campbell, M.A.

(818) 364-7600, ext. 7163
Kaycera99@yahoo.com

Office Hours
Thursdays, 1:00 PM – 8:00 PM

Getting Started

Even though you do not meet with your instructor until the first weekend after the semester begins, your class begins on September 2, 2008. Follow the checklist below to get started in your class now.

1. Choose a Campus

Select the campus to attend your weekend class and make note of its time and location. Directions and maps to the campuses can be found at: www.laccd.edu/our_colleges/.

2. Buy Your Books

The back of this page lists the required and recommend books for your course. Buy your books as soon as possible so that you can get started on your assigned readings. Textbooks can be purchased at City, Southwest, Mission, Valley, and Pierce Colleges or from most online bookstores.

3. Log In

The class website opens **Sept. 2**, log in and read your course syllabus. It will list all assignments and quizzes times and due dates. You can find log-in instructions on the last page of this letter.

4. Email Your Instructor

Once you have logged in, email your instructor and let her know that you have successfully logged in to the class website.

5. Plan Your Schedule

Weekend College courses are fast paced—covering a lot of material in a short period of time. At a minimum, you can expect to spend 10 to 12 hours per week completing the assignments. Schedule time in advance for reading the textbooks, watching the video episodes and completing the online assignments. If you plan to watch or record the videos on the educational cable channel LA 36, note those times and set your Tivo or DVD recorder in advance. The broadcast schedule is on the back of this page.

Classroom Location Schedule

Attend class at any one of the four campuses: L.A. City, L.A. Southwest, L.A. Pierce, or L.A. Valley College. The instructor teaches at all four locations.

Day	Campus	Time	Location
Saturday	L.A. City College	9:00 A.M. – 12 Noon	DaVinci Hall, Rm. 304
	L.A. Southwest College	1:30 P.M. – 4:30 P.M.	Lecture Lab., Rm. 105
Sunday	L.A. Pierce College	9:00 A.M. – 12 Noon	Business Bldg., Rm 3201
	L.A. Valley College	1:30 P.M. – 4:30 P.M.	Foreign Language Bldg., Rm. 102

Attendance at the class meetings is expected.
If you fail to attend, you may be dropped from class.

Fall 2008 CALENDAR

September 2 – October 26, 2008

Important Dates and Deadlines

Last Day to Add classes by STEP or Online	Sept. 1
Semester Begins	Sept. 2
Last Day to Drop or Change Classes	Sept. 7
<i>(without Incurring Fees)</i>	
Cablecasts Begin on Cable Channel LA 36	Sept. 12
Last Day to ADD by FAX or in-person.....	Sept. 13
Last Day to Drop Classes Without a "W".....	Sept. 18
<i>(no refund)</i>	
Last Day to File for Credit/No Credit	Sept. 25
Last Day to Drop with a "W"	Oct. 13
<i>(After this date a grade must be issued)</i>	

Class Meeting Schedule

Class Meeting	Sept. 6 & 7
Class Meeting	Sept. 13 & 14
Class Meeting	Sept. 20 & 21
Midterms Exams.....	Sept. 27 & 28
Class Meeting	Oct. 4 & 5
Class Meeting	Oct. 11 & 12
Class Meeting	Oct. 18 & 19
Final Exams.....	Oct. 25 & 26

A photo ID is required to take exams.

Textbook

Required:

Title: Microeconomics
Edition: 17/E, 2007
Author: McConnell, Campbell R; Brue, Stanley L
Publisher: McGraw-Hill
ISBN: 0-07-327309-0



Textbooks are available in the college libraries. Most libraries have the texts on Reserve, (two hour use, in the library) some libraries have copies in the General Collection. Individual Library Policies apply and they may be different at each campus. Generally, students must have a valid student ID *for the campus they intend to use*, to check out or use library materials. For example, to check out books from Pierce College Library students must have a valid Pierce College Student ID. Students who enrolled only in ITV classes may obtain a Mission College ID through the Admissions Office at Mission College.

Videos

Choices & Change: Microeconomics

Four Ways to Watch the Videos

1. Watch the lessons on the Los Angeles Educational Channel, LA 36. The broadcast schedule is:
Fridays, Sept. 12 – Oct. 24 @ 10:00 AM – 11:00 AM
2. Purchase a complete set of the DVD's from the L.A. Pierce College Bookstore:
www.piercebookstore.com or 818-347-0313
3. Available in Broadband at: www.lamission.edu/ITV
4. Watch the video lessons in the Learning Resource Centers at any of the LACCD Colleges. You must bring your fee receipt to view the videos.

Dear Students:

Welcome to Economics 1. Economics 1 is an introductory course in microeconomics. Some of the issues covered include the decision-making process of the individual, the firm, and the industry when confronted with scarcity. Our goal is to study whether the economy uses our limited resources to obtain the maximum satisfaction possible for society.

As part of your introduction to this course, I would like you to go to the "Discussion Board" and answer the first thread "defining economics". It will ask you what you think the study of economics entails and why you think it is an important social science.

COURSE OBJECTIVES

- To evaluate the impact the concept of efficiency in an economy.
- To understand the working of various microeconomic models.
- To be able to understand demand and supply analyses.
- To develop the ability to reason accurately and objectively about microeconomic issues.

You will do exceptionally well in this class if:

- Attend every class.
- Read the assigned chapters before class and participate in the discussion forums.
- Asks questions, when the material is unclear.
- Review notes, graphs and text after class (waiting until a couple of days before the exam is not an optimal strategy).
- Use the videos to augment the lessons.
- Explore economics with a keen interest and not just see Economics 1 as another course to complete so that you can graduate.

Short Faculty Bio: Kaycea Campbell is a Senior Financial Analyst in Healthcare Economics in one of the country's largest publicly administered health plans. She conducts quantitative and technical analysis in medical economics and has a wealth of knowledge in this field. Kaycea's current duties are expansive, since she is responsible for major aspects of the Budget process, for a company that has over \$1 billion in revenue, she also acts as a liaison with Information Services, and is knowledgeable in these cross-functional processes. Kaycea's academic achievements are indicative of her abilities, since she holds a Master of Art's in Economics from the University of Southern California, and has successfully completed Level I courses of the PhD program in Economics also at the University of Southern California. She also has a Master of Science degree with a specialization in Financial and International Economics, from the University of the West Indies – Mona Campus. Her undergraduate training was in Management of Business, Political Science, and Economics. Kaycea is also pursuing her Chartered Financial Analyst designation, which is expected to be completed in three years. Kaycea is also an adjunct faculty member at the West Los Angeles College and Argosy University, where she teaches Micro and Macro economics.

Special Note: No disparaging remarks will be tolerated in regards to ethnic background, sex, sexual preference, age, political party, disability, socioeconomic background, etc. Please help us maintain a pleasant and scholarly atmosphere by being respectful to the instructor and your classmates. Please try to avoid talking unnecessarily, reading newspapers, sleeping, eating in class, talking on your cellphone, coming in class late or leaving early.

Best to all,



Kaycea Campbell, M.A.
Instructor

-OVER-

Online Class Website

Step 1. Where do I go to log on to this course?

- Go to <http://etudes-ng.fhda.edu/portal>
- Bookmark this page!
- Enter your user ID

Step 2. What is my User ID?

In lowercase letters and with no spaces:

- use the first 2 letters of your first name
- *and* the first 2 letters of your last name
- and the last 5-digits of your student ID #

Example: Donna Smith:

Student ID #: 88 455 6789

User ID:

My User ID is: _____

Step 3. What is my Password?

Using four numbers together with no spaces:

- use two numbers for your birth month
- *and* use two numbers for the birth day

Example: if your birth date was January 3

Password:

My Password is: _____

Once you have logged in you will see two sections on the top left of the page, My Workspace and, on the right, your class website. Your class website begins with LAMCITYV. Click on the tab to enter the course. See the example below:



E-mail your instructor once you have successfully logged in to the course website.

NOTE TO AOL USERS: Launch either an Internet Explorer or a Netscape browser after you connect using AOL and minimize the AOL Browser. DO NOT USE THE AOL BROWSER.

Add/Drop Classes & Check Grades

To Add or Drop a class and check Official Grades online, go to: www.laccd.edu.

To Add or Drop classes through the Student Telephone Enrollment Process (STEP):

1. Call (213) 689-8888 or (310) 605-0505 or (323) 226-1999 or (818) 988-2222
2. Press 0 for ITV/The Weekend College
3. Follow the instructions to complete your request

Forms for adding/dropping a class or requesting an official transcript can be found at: www.lamission.edu/itv. These forms can be faxed to (818) 833-3598 or brought in to the office.

We're here to Help

If you need technical assistance logging in to your course, contact ITV Technical Support at (818) 833-3596 or send an email to mckennpg@lamission.edu. Be sure to include:

- Your full name
- Course title and instructor
- Student ID
- Your phone and e-mail address
- Date enrolled