



**Welcome to ITV - The Week-End College!**  
**You are enrolled in:**

**Economics 1 (7018)**  
**(UC: CSU) 3 Units**

*Principles of Economics*

An introductory course in the principles of microeconomic theory, including economic analysis of the firm and resource allocation; analysis of the laws of supply and demand; market structures of the American economy; price theory; current domestic economic problems.

The Weekend College classes combine video lessons with online activities and weekend class meetings. You should complete all three components to successfully pass the class. The course requirements are in the online syllabus. If you have questions contact your instructor via email or by telephone during their office hours listed above.

**Instructor**  
**Kaycea T. Campbell, M.A.**  
 (818) 364-7600, ext. 7161  
 Kaycera99@yahoo.com

**Office Hours**  
 Wednesdays & Thursdays, 5:00 – 8:00 PM

**Getting Started**

Even though you do not meet with your instructor until the second weekend after the semester begins, the online component begins June 15, 2009. Follow the checklist below to get started in your class now.

**1. Choose a Campus**

Select the campus to attend your weekend class and make note of its time and location. Directions and maps to the campuses can be found at: [www.laccd.edu/our\\_colleges/](http://www.laccd.edu/our_colleges/).

**2. Buy Your Books**

The back of this page lists the required and recommend books for your course. Buy your books as soon as possible so that you can get started on your assigned readings. Textbooks can be purchased at City, Mission, Valley, and Pierce Colleges or from most online bookstores.

**3. Log In**

The class website opens **June 15**, log in and read your course syllabus. It will list all assignments and quizzes times and due dates. You can find log-in instructions on the last page of this letter.

**4. Email Your Instructor**

Once you have logged in, email your instructor and let her know that you have successfully logged in to the class website.

**5. Plan Your Schedule**

Weekend College courses are fast paced—covering a lot of material in a short period of time. At a minimum, you should expect to spend approximately 15 hours per week on the class. Schedule time in advance for reading the textbooks, watching the video episodes and completing the online assignments. If you plan to watch or record the videos on the educational cable channel LA 36, note those times and set your Tivo or DVD recorder in advance. The broadcast schedule is on the back of this page.

**Classroom Location Schedule**

Attend class at any one of the four campuses: L.A. City, L.A. Harbor, L.A. Pierce, or L.A. Valley College. The instructor teaches at all four locations.

<b>Day</b>	<b>Campus</b>	<b>Time</b>	<b>Location</b>
Saturday	L.A. City College	9:00 A.M. – 12 Noon	DaVinci Hall, Rm. 304
	L.A. Harbor College	1:30 P.M. – 4:30 P.M.	Northeast Academic Hall, Rm. 201
Sunday	L.A. Pierce College	9:00 A.M. – 12 Noon	Pierce Village, 8101
	L.A. Valley College	1:30 P.M. – 4:30 P.M.	Foreign Language Bldg., Rm. 102

Attendance at the class meetings is expected.  
 If you fail to attend, you may be dropped from class.

# Summer 2009 CALENDAR

June 15 – August 2, 2009

## Important Dates and Deadlines

Semester Begins .....	June 15
Cablecasts Begin on Cable Channel LA 36 .....	June 18
Last Day to Drop or Change Classes .....	June 19
<i>(without Incurring Fees)</i>	
Last Day to ADD Classes .....	June 26
Last Day to Drop Classes Without a "W" .....	June 29
<i>(no refund)</i>	
Last Day to File for Credit/No Credit .....	July 8
Last Day to Drop with a "W" .....	July 20
<i>(After this date a grade must be issued)</i>	

## Class Meeting Schedule

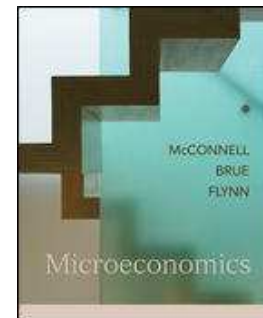
Class Meeting .....	June 20 & 21
Class Meeting .....	June 27 & 28
<b>No Class Meetings .....</b>	
<b>July 4 &amp; 5</b>	
<b>Midterms Exams.....</b>	
<b>July 11 &amp; 12</b>	
Class Meeting .....	July 18 & 19
Class Meeting .....	July 25 & 26
<b>Final Exams.....</b>	
<b>Aug. 1 &amp; 2</b>	

***A photo ID is required to take exams.***

## Textbook

### Required:

Title: Microeconomics  
Edition: 18/E, 2009  
Author: McConnell, Brue, & Flynn  
Publisher: McGraw-Hill  
ISBN: 978-0-0733-6595-4



Textbooks are available in the college libraries. Most libraries have the texts on Reserve, (two hour use, in the library) some libraries have copies in the General Collection. Individual Library Policies apply and they may be different at each campus. Students must have a valid student ID **for the campus they intend to use** the library materials. For example, to check out books from Pierce College Library students must have a valid Pierce College Student ID. Students who enrolled only in ITV classes may obtain a Mission College ID through the Admissions Office at Mission College.

## Videos

### ***Choices & Change: Microeconomics***

*Four Ways to Watch the Videos*

1. Watch the lessons on the Los Angeles Educational Channel, LA 36. The broadcast schedule is:  
**Thursdays, June 18 – July 30 @ 10:00 – 11:00 AM**
2. Purchase a complete set of the DVD's from the L.A. Pierce College Bookstore:  
**www.piercebookstore.com or 818-347-0313**
3. Available in Broadband at: [www.lamission.edu/ITV](http://www.lamission.edu/ITV)
4. Watch the video lessons in the Learning Resource Centers at any of the LACCD Colleges. You must bring your fee receipt to view the videos.

Dear Students:

I write to you in order to welcome you to Economics 1. Economics 1 is an introductory course in microeconomics. Some of the issues covered include the decision-making process of the individual, the firm, and the industry when confronted with scarcity. Our goal is to study whether the economy uses our limited resources to obtain the maximum satisfaction possible for society.

As part of your introduction to this course, I would like you to go to the "Discussion Board" and answer the first thread "defining economics". It will ask you what you think the study of economics entails and why you think it is an important social science.

### ***COURSE OBJECTIVES***

- To evaluate the impact the concept of efficiency in an economy.
- To understand the working of various microeconomic models.
- To be able to understand demand and supply analyses.
- To develop the ability to reason accurately and objectively about microeconomic issues.

### **You will do exceptionally well in this class if and only if:**

- You try to attend every class.
- Read the assigned chapters from the text before class and participate in the discussion forums.
- Asks questions, when the material is unclear.
- Review notes, graphs and text after class (waiting until a couple of days before the exam is not an optimal strategy).
- Use the videos to augment the lessons learnt,
- Explore economics with a keen interest and not just see Economics 1 as another course to complete so that you can graduate.

**Short Faculty Bio:** Kaycea Campbell is a Senior Financial Analyst in Healthcare Economics in one of the country's largest publicly administered health plans. She conducts quantitative and technical analysis in medical economics and has a wealth of knowledge in this field. Kaycea's current duties are expansive, since she is responsible for major aspects of the Budget process, for a company that has over \$1 billion in revenue, she also acts as a liaison with Information Services, and is knowledgeable in these cross-functional processes. Kaycea's academic achievements are indicative of her abilities, since she holds a Master of Arts in Economics from the University of Southern California, and has successfully completed Level I courses of the PhD program in Economics also at the University of Southern California. She also has a Master of Science degree with a specialization in Financial and International Economics, from the University of the West Indies – Mona Campus. Her undergraduate training was in Management of Business, Political Science, and Economics. Kaycea is also pursuing her Chartered Financial Analyst designation, which is expected to be completed in three years. Kaycea is also an adjunct faculty member at the West Los Angeles Community College and Argosy University, where she teaches Micro and Macro economics.

**Special Note:** No disparaging remarks will be tolerated in regards to ethnic background, sex, sexual preference, age, political party, disability, socioeconomic background, etc. Please help us maintain a pleasant and scholarly atmosphere by being respectful to the instructor and your classmates. Please try to avoid talking unnecessarily, reading newspapers, sleeping, eating in class, talking on your cellphone, coming in class late or leaving early.

Best to all,



Kaycea Campbell, M.A.  
Instructor

# Online Class Website

## Step 1. Where do I go to log on to this course?

- Go to <http://etudes-ng.fhda.edu/portal>
- Bookmark this page!
- Enter your user ID

## Step 2. What is my User ID?

In lowercase letters and with no spaces:

- use the first 2 letters of your first name
- *and* the first 2 letters of your last name
- and the last 5-digits of your student ID #

Example: Donna Smith:

Student ID #: 88 455 6789

User ID:

My User ID is: \_\_\_\_\_

## Step 3. What is my Password?

Using four numbers together with no spaces:

- use two numbers for your birth month
- *and* use two numbers for the birth day

Example: if your birth date was January 3

Password:

My Password is: \_\_\_\_\_

Once you have logged in you will see two sections on the top left of the page, My Workspace and, on the right, your class website. Your class website begins with LAMCITYV. Click on the tab to enter the course. See the example below:



***E-mail your instructor once you have successfully logged in to the course website.***

NOTE TO AOL USERS: Launch either an Internet Explorer or a Netscape browser after you connect using AOL and minimize the AOL Browser. DO NOT USE THE AOL BROWSER.

## Add/Drop Classes & Check Grades

To Add or Drop a class and check Official Grades online, go to: [www.laccd.edu](http://www.laccd.edu).

To Add or Drop classes through the Student Telephone Enrollment Process (STEP):

1. Call (213) 689-8888 or (310) 605-0505 or (323) 226-1999 or (818) 988-2222
2. Press 0 for ITV/The Weekend College
3. Follow the instructions to complete your request

Forms for adding/dropping a class or requesting an official transcript can be found at: [www.lamission.edu/itv](http://www.lamission.edu/itv). These forms can be faxed to (818) 833-3598 or brought in to the office.

## We're here to Help

If you need technical assistance logging in to your course, contact ITV Technical Support at (818) 833-3596 or send an email to [mckennpg@lamission.edu](mailto:mckennpg@lamission.edu). Be sure to include:

- Your full name
- Course title and instructor
- Student ID
- Your phone and e-mail address
- Date enrolled