



## LA Mission College Career Center

# MULTIMEDIA STUDIES

## MAJOR SHEETS

---

### SKILLS

(things you will learn or use)

- Graphics or photo illustration software
- Communications and Media
- Critical thinking
- Draw detailed or technical illustrations

### INTEREST

- Thinking Creatively
- Coordinate logistics for productions or events
- Create graphics and animation
- Draw detailed or technical illustrations
- Media and Communication
- Theatre and Drama

### WHAT IS MULTIMEDIA STUDIES?

Multimedia Studies is an interdisciplinary field of academic discourse focused on understanding technologies and cultural dimensions of linking traditional media sources with ones based on new media to support social systems. The goal is to understand the study and creation of visual, print, and new media within the broader contexts of human visual and verbal expression and shape students into sophisticated readers and graphic culture producers. Multimedia studies include film studies, television studies, journalism, video production, computer animation, and studies and practices in multimedia, interactive media, and new technologies.

### LAMC DEGREES & CERTIFICATES OFFERED

- Associate of Arts in Animation & 3D Design
- Associate of Arts in Graphic & Web Design
- Associate of Arts in Video Production
- Certificate of Achievement in Video for Live Entertainment
- Certificate of Achievement in Animation & 3D Design
- Certificate of Achievement in Graphic & Web Design
- Certificate of Achievement in Video Production
- Certificate of Accomplishment in Animation & 3D Design
- Certificate of Accomplishment in Graphic & Web Design
- Certificate of Accomplishment in Video Production

### TRANSFER RELATED MAJORS

- CSU Chico (Applied Computer Graphics Minor)
- CSU East Bay (Multimedia MA) (Interdisciplinary)
- CSU San Jose State University (Digital Media Art) (Art) MFA
- UC Irvine (Digital Arts Minor)



# LA Mission College Career Center

## MULTIMEDIA STUDIES

### MAJOR SHEETS

#### WORK ENVIRONMENT

- Use computers, scanners, digital imaging software, sound recording and mixing equipment, and editing tools
- Frequent need to see things that are close (near vision), to use color vision, and to focus sharply near and far
- Work may involve frequent long hours and evening and weekend work

#### ADDITIONAL INFORMATION

[www.lamission.edu/careercenter](http://www.lamission.edu/careercenter)  
<http://www.lamission.edu/Multimedia.aspx>  
[www.assist.org](http://www.assist.org)  
[www.salary.com](http://www.salary.com)  
<https://uncw.edu/career/whatcanidowithamajorin.html>  
[www.cacareerzone.org](http://www.cacareerzone.org)  
<http://degrees.calstate.edu/>  
[https://admission.universityofcalifornia.edu/counselors/files/undergraduate\\_majors\\_list.pdf](https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf)

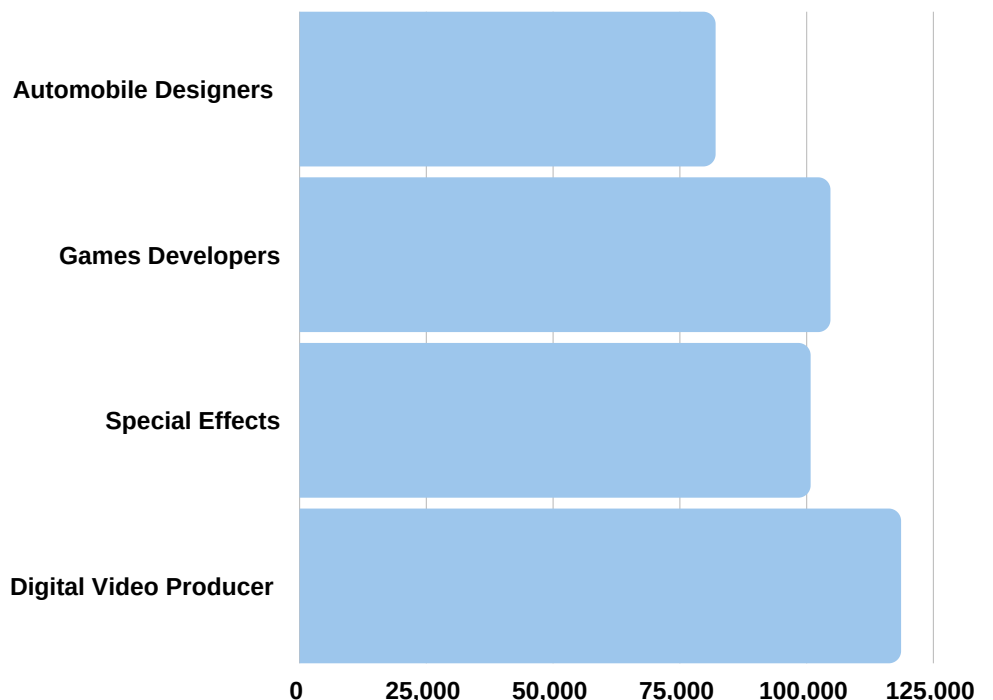
#### POTENTIAL JOB TITLES

- Automobile Designers
- Games Developers
- Special Effects
- Digital Video Producer
- Film Publicist
- Social Video Producer
- Virtual Reality Producer
- Professor
- Marketing Director
- Bloggers
- Sound Engineer

#### POTENTIAL EMPLOYERS

- Amazon
- Facebook
- Entertainment
- Advertising Firms
- Concert Halls
- College/University
- Film Studios
- YouTube
- Video production companies
- Radio

#### \*EARNINGS



\*Earning can vary by occupation and experience. The following are average annual wages as of 2019 in California based on California Career Zone <https://www.cacareerzone.org/>

This general information is provided by the LA Mission College Career Center. For specific information about majors and careers please email us to make an appointment at [careercenter@lamission.edu](mailto:careercenter@lamission.edu)