



What Can I Do With a Major in...

# Journalism

**Journalism** programs prepare people to be broadcast journalist, work as writers, editors, directors, managers, producers, and announcers with newspapers, magazines, radio television stations, and company publications. They focus on the methods and techniques for reporting, producing, and delivering news and news programs via radio, television, and video/film media. Instruction includes in the principles of broadcast technology, broadcast reporting, on-and off-camera and microphone procedures and techniques, sound, video/film editing, program design and techniques, media law and policy, and professional standards and ethics.

## Potential Employers

- ❖ Universities & colleges
- ❖ Broadcasting -  
Television/Radio stations
- ❖ Magazine & Newspaper Press
- ❖ Government Agencies
- ❖ Research and Publishing  
Agencies
- ❖ For/non-profit organizations
- ❖ Public Relations

## Possible Job Titles

- ❖ Advertising  
Director
- ❖ Community  
Affairs  
Representative
- ❖ Copywriter
- ❖ Editor
- ❖ Film Critic
- ❖ Freelance  
Writer
- ❖ Journalist

- ❖ Information  
Researcher
- ❖ Play Writer
- ❖ Screen Writer
- ❖ Sportscaster
- ❖ Photojournalist
- ❖ Graphic  
Designer
- ❖ News Reporter
- ❖ Teacher or  
Professor

- ❖ Investor  
Relations  
Executive
- ❖ Politician
- ❖ Public Speaker
- ❖ Advocate
- ❖ Graphic Artist
- ❖ Photographer
- ❖ Auditor
- ❖ Librarian
- ❖ Historian

# How This Major Helps You Move Forward:

## Skills I've Learned in this Major:

- ❖ Advertising
- ❖ Communication Theory
- ❖ Computer Arts And Graphics
- ❖ Desktop Publishing
- ❖ Digital Imaging
- ❖ Digital Video Production
- ❖ Visual Communication Design
- ❖ Web Page Creation
- ❖ Language Of The Cinema
- ❖ Multimedia Computing
- ❖ News Gathering
- ❖ Photojournalism
- ❖ Photoshop Software
- ❖ Programming Languages
- ❖ TV Production And Design

## Additional Information can be Found at:

- [www.assist.org](http://www.assist.org)
- [www.salary.com](http://www.salary.com)
- [www.uncw.edu/career/WhatCanIDoWithaMajorIn.html](http://www.uncw.edu/career/WhatCanIDoWithaMajorIn.html)
- [www.cacareerzone.org](http://www.cacareerzone.org)
- [www.lamission.edu/careercenter](http://www.lamission.edu/careercenter)

This is **general information**. For specific information on majors and careers please see a counselor in the Career Center – Claudia Ramirez (818) 833-3403; [careercenter@lamission.edu](mailto:careercenter@lamission.edu)

## CSU/UC Related Transfer Degree Options

- ❖ **CSUN:** Journalism BA
- ❖ **CSUMB:** Journalism (Human Communication) BA
- ❖ **CSU Chico:** Journalism (Option: News or Public Relations) BA
- ❖ **UCI:** Literary Journalism BA
- ❖ ...and more!

Go to [www.assist.org](http://www.assist.org) to see universities that offer these majors

## Graduate Degree Options (MA/MS):

- ❖ **CSUN:** Mass Communication MA  
(Spanish-Language Journalism Minor)
- ❖ **CSU Fullerton:** Communication Studies MA  
(Concentrations: Mass Communication Research and Theory; Professional Communications; Tourism and Entertainment)
- ❖ **UC Berkeley:** Journalism MJ
- ❖ ...and more!

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